

THE FIRST ONLINE HOME LIFE STYLE MAGAZINE ■ YEAR III ■ FEBRUARY/MARCH 2013 ■ N° 33

# MINI studio MAGAZIN



ARCHITECTURE:  
“MALIBU BEACH  
HOUSE”

NEW WAVE:  
“ZAHA HADID FOR  
BELGRADE”

ON THE MOVE:  
“VOLSWAGEN  
GOLF 7”



SUN, MOON & STARS



  
Villeroy & Boch  
1748

  
Rosenhal

  
WMF

ROBBE & BERKING  
SILBER

  
MEISSEN  
MANUFATUR  
SEIT 1710

  
RIEDEL  
THE WINE GLASS COMPANY  
GRAPE VARIETAL SPECIFIC

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# MALIBU BEACH HOUSE A PERFECT HOLIDAY RETREAT

Malibu Beach House, designed by Jamie Bush & Co., is located in the exclusive Cove Colony Drive, off the Pacific Coast Highway in Malibu Beach, California. The home is decorated mostly in white, in perfect contrast with both the sky and the ocean, the latter of which is clearly visible from the terrace

**Project location:** Los Angeles, CA, USA

**Date of completion:** 2010

**Type of Project:** residential

**Photographer:** Tim Street-Porter

**Architect:** Ron Goldman

**Designer:** Jamie Bush

[www.jamiebush.com](http://www.jamiebush.com)







The original house had inexpensive finishes, was dark and in general was poorly designed and built. We were hired to completely gut and redesign the house to create a 'gallery like' setting which would not overpower the expansive views of the ocean. The clients had particular taste and requested that no natural wood surfaces to be used in the design of the house, they only wanted cream and white neutrals with pops of orange, turquoise, green and purple mixed in every room.

We reorganized the floor plan on the main level to be quite open and 'loft like' so each of the distinct spaces flowed into one another. We choose to use large Crema Marfil cream marble tiles in a running bond pattern. The staggered pattern creates movement directing you toward the view of the sea beyond. Also we decided to use stone in order to extend the flooring from the front courtyard into the house and back outside on the decks. This continuation of material blurs the line between interior and exterior spaces.



52<sup>nd</sup> INTERNATIONAL FURNITURE EXHIBITION

# Milan: interiors of tomorrow



Salone Internazionale del Mobile  
Euroluce, International Lighting Exhibition  
SaloneUfficio, International Workspace Exhibition  
International Furnishing Accessories Exhibition  
SaloneSatellite

Milan Fairgrounds, Rho, 09/14.04.2013





On the main floor all of the furnishings fronting the ocean side of the house were designed to be white in order to blend into the architecture and not interrupt the view. However we strategically only added bold color on the opposing walls of the kitchen and living room in order to catch your eye at the farthest reaches of space to create the illusion of an even larger living area.

The owners reside in San Antonio, TX and this is a vacation house for them. Their passion is for bright color-

ful, abstract artwork and art glass, so we infused this throughout the house without overwhelming the main focus of the ocean.

Jamie Bush, designer from Los Angeles, CA, is recognized for his ability to mix period and contemporary furnishings with a fresh and discerning eye. Layering rich colors and textures with exotic and organic elements transforms each of his spaces into an inviting, modern, and unexpected environment.





# TAGHeuer

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**KAMERON DIJAZ**  
I NJEZIN LINK LADY DIAMONDS



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Personable and passionate, Jamie's approach is marked not only by his dedication to the design process but also to cultivating exceptional client relationships. After completing a client's home he is often asked to design their vacation home, their offices or even larger new commercial ventures. In the end his clients find themselves delighted and wanting more.

Mina SREĆO ■

# WHAT'S NEW

## I SALONI: INTERIORS OF TOMORROW

"Milan: interiors of tomorrow" is the new headline fronting the upcoming 52nd edition of the Salone Internazionale del Mobile...



Milan's central location as the base for a project in which international ideas and the industrial sector come together to create cutting edge, unique products is a fundamental factor in the success of the Salone Internazionale del Mobile, which notches up over 330,000 operator visits each year.

Aware of the need for constant innovation, Cosmit is taking concrete actions for 2013., with business and market needs in the forefront. A new project devoted to the complementarity of living and work spaces will be fleshed out by the French architect Jean Nouvel, who has been invited by Cosmit to come up with a totally original vision of

how these two worlds interact. Nouvel will employ 1,600 m<sup>2</sup> of space inside the SaloneUfficio pavilions to give full rein to his concept, now in the final planning stages. His aim is to illustrate the pleasure of living in a work space, researching new materials and new technologies for creating comfortable, efficient, user and environmentally friendly solutions.

A classical apartment, an industrial warehouse, a private home, a skyscraper, an industrial platform and a theoretical space will become prototypes for habitable work spaces of the future.



# NEW ELEGANT DÉCORS

Intended for people who like timeless country worlds with a sprinkle of purism and simple elegance...

The creative "Marie fleur Gris" is new elegant décor for trendy floral country series tableware from Villeroy&Boch made of Premium Porcelain elaborated with great love for detail, with a fine meadow background in unobtrusive Greige and richly hued, watercolored blossoms in purple hues seem to grow beyond the tableware items themselves.



Extremely elegant, limited annual edition – Masterpieces Hommage is a collection of well-designed thrilling shapes in a new context, creating expressive lifestyle objects. New innovative décor has been developed for very modern Masterpieces in elegant and restrained tones of grey

and beige, the reproduction of the original handwriting and the extract from the delicate flower décor are combined to form a fine and harmonious finish that is simply irresistible. At the heart of the collection is the extravagant, vertically arranged composition of dishes from the New Wave collection, the large urban Nature traverse and the voluminous handled bowl from the Flow series. Masterpieces objects which placed as solitary decorative elements on the table, on the sideboard or directly on the floor, come truly into their own, creating impressive and irresistibly self-confident aura, transforming interiors into stages for lifestyle and living culture.

Villeroy&Boch's fascination of the Silk Road continues with extremely successful gift article "Samarakand" series which has been further expanded to create a premium collection. Elements of oriental folklore of the Far East with local traditions and the timeless classic interpretation, with powerful ornaments in ruby and aquamarine color, "Villeroy & Boch" presents as authentic décor, which has the character of a presented country. Rubin uses traditional figure of an elephant to symbolize India, while Aquamarin displays a noble horse to signify China.

[www.sunmoon-stars.com](http://www.sunmoon-stars.com)

# MAISON&OBJET

## JANUAR 2013: LIVE AND ALIVE!

The Vivant! (Alive!) theme chosen by the MAISON&OBJET Trends Observatory, was a great coincidence for this session, which was severely impacted by bad weather...

The international interior design community turned out in force despite the heavy snowfall on the first and busiest days of the show. The number of French visitors declined considerably following an important disruption in air and rail traffic throughout the country.



The number of foreign visitors remained stable despite the exceptional weather conditions. 42% of these visitors came from different export sectors worldwide, including the Middle East (United Arab Emirates +19%, Kuwait +38%), Asia (+13%), Eastern Europe (+6%), and North America. These visitors welcome the originality of the MAISON&OBJET concept, which has established itself in

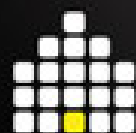
the international interior design scene as a vital business hub and international showcase for the latest trends and innovations in public and private refurbishment.

The MAISON&OBJET fair is the only one in the world to bring together key players from a wide and intricate sector.

Boosted by the appeal of Paris, MAISON&OBJET offers a unique association between furniture and accessories, unique objects and designer objects, be it traditional or contemporary styles, household linen or distributors, fashion or fragrances, with a rigorous premium selection making it possible to gather the leading suppliers in each field.

Exclusive and very lively, MAISON&OBJET remains the only event to represent interior design in all its aspects and all its forms of expression, while continuing to evolve and promote business in a versatile international sector.

**Artemide**



**NOVOLUX**  
Više od svetla...

[www.novolux.rs](http://www.novolux.rs)



## MIXER PRESENTED SERBIA IN NEW LIGHT

On January 28th at Press Club Brussels Europe in Brussels, with significant interest of the Belgian public, the exhibition "Serbia in Redesign" was opened...

The exhibition was jointly presented by the Serbian Chamber of Commerce and Mikser festival, as the leading platform dedicated to the design development and creative industries in the region. The event was attended by a large number of European diplomats headed by Mr.

Jelko Kacin, Member of the European Parliament and rapporteur for Serbia, who in his speech stressed the importance of regional creative integration, which Mikser carried through its talent competitions for years, especially "Young Balkan Designers".



Ms. Vesna Arsić, Serbian Ambassador to the Kingdom of Belgium and Ms. Suzana Grubješić, Deputy Prime Minister for European Integration through their presence and support of the Mikser project strengthened our country's desire to, at the center of the European Union, represent Serbia in a modern and innovative way that changes the current stereotypical image.

The exhibition "Redesign in Serbia", in addition to 18 talented designers from all over the Balkans, has presented

partner organizations -Strawberry Energy, Faculty of Forestry of University of Belgrade, creative collective Superdot and local products - pioneers in the breakthrough of Design to the Serbian gastronomic scene: Rakia Bar, Angels cakes, Eugene chocolates and Fini muffins.







# MODERN FLAT FOR A YOUNG DESIGNER

One of the things that we most certainly love are the creative projects of Serbian designers and architects ... We are pleased to present "Gray Scale Apartment" ...

**Project:** Gray Scale Apartment

**Projected/built:** 2012.

**Lokation:** Niš

**Authors:** ArhitekturaBudjevac, Andreja Buđevac and Sasha Buđevac

[www.arhitekturabudjevac.com](http://www.arhitekturabudjevac.com)

"Gray Scale Apartment" interior is the work of architects from the studio Arhitektura Budjevac from Niš, whose task was make a contemporary living environment for a young designers out of the family flat constructed in the socialist era. Apartment of 75 square meters was previously divided into a number of small "clusters" of different functional units, which conservatively fulfilled the living requirements of that time.

Authors' response to the problem is primarily typological, and then the aesthetic transformation. The basis was "cleansed" of unneeded partitions with the idea of creat-

ing a flow of space like in a New York loft. The former hall, kitchen, dining room, living room and one of the bedrooms are transformed into a unique, multi-functional space of 43 square meters.

The remaining space is dedicated to the sleeping block, which unlike the living area offers a higher degree of privacy. The central motif, and the solution for hardwired structural elements, is a gray cubic volume that summarizes them, but also includes a part of the kitchen, bar, library and storage room. This volume becomes a central motif of space





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around which develops the entire living area. With its "insular" disposition, it is not a hindrance, and allows the user to freely circulate around it. With this design process the size and fluidity of space are accentuated. With the aim of clearly defined stylistic whole, the entire space is materialized through antonyms: hard-soft, matte-shine, bright-dark.

Honesty of approach is reflected primarily through structural elements that have been preserved in its original form. Beams and columns, with its raw materialization give the industrial note to the space, which is followed by a seemingly monolithic granite ceramic floor and white brick wall. Particular intrigue is the installation tube left after the demolition of the walls.

In the spirit of the "total design", the architects for this specific space designed out of black steel with raw finish, with clear signs of grinding and industrial wheels, which allow easy space transformation. Sweet spot of space, in the acoustic and visual terms, is a hammock chair made in limited edition of two, Saša Buđevac design.

In addition to pieces by Budjevac architecture authors, there are the iconic Le Corbusier LC3 and LC4, and Eames's chairs, all in black, and in contrast to them, there is a contemporary white "Supernatural" chair designed by Ross Lovegrove.

[www.arhitekturabudjevac.com](http://www.arhitekturabudjevac.com)

Ana NEŠIĆ ■













# DESIGN THAT TICKLES ALL THE SENSES A[R]TELIER

The main goal, when redesigning the interior, was to "refresh" its appearance by creating a repepped and attractive new environment - a necessity in the somewhat hectic present...

**Concept / Project:** Alex ADAM, Roger POP

**Photographer:** Cornel Lazia

The starting point was the display of objects in accordance with news coming from the most prestigious specialized fairs. Certain classes of objects require dedicated spaces, but overall, the interior had to remain dynamic and versatile.

Conveying a light, but in intriguing atmosphere, and an invitation to explore and settle in by means of the objects on display, was another early input for the designer.

The showroom was thought of as a “design” gallery which would stir all the visitor’s senses: vision, touch, smell and hearing.

The exhibited items have a strong “personality”, as they are the highlights of the manufacturers represented by A[r]telier in Romania. These are objects which can be easily adapted in any environment, or standalones which





impress by means of their “poise” or sculptural qualities. The list of famous manufacturers and designers represented in the showroom includes: bathroomware: Antonio Lupi, Agape, Gessi, Dorbracht, Tubes, Caleido; furniture design: Ceccotti Colezioni, Emmebi, Palucco; and lighting: Foscarini, Prandina, Viabizzuno.

As far as the new layout permitted, the exposed concrete surfaces were kept uncovered. Epoxy resins and acrylic and epoxy paint were used on the walls, glass and mirrors were used as finishing or to outline certain areas and ecological glass aggregates made from recycled

glass, as well as glass herringbone (TREND) were also employed.

The textures, as they are found in different zones and on the objects, are as follows: glossy (the resin from upstairs) vs. rugged (the exposed concrete) vs. plain (the Sunday Morning office made from American walnut wood or the Evolution chest-of-drawers, made from oak).

Including unisex colors were chosen. Neutral- white, black, grey- was used to emphasize the objects and to provide flexibility in placing new exhibits. Vivid colors- red,









green, orange- gave a sense of movement or of focus. Their role, as a projection screen or a background, is to highlight the objects on display and to amplify their features. As a standalone, its task is to attract attention, so as to imprint the object in the viewer's mind, by association..

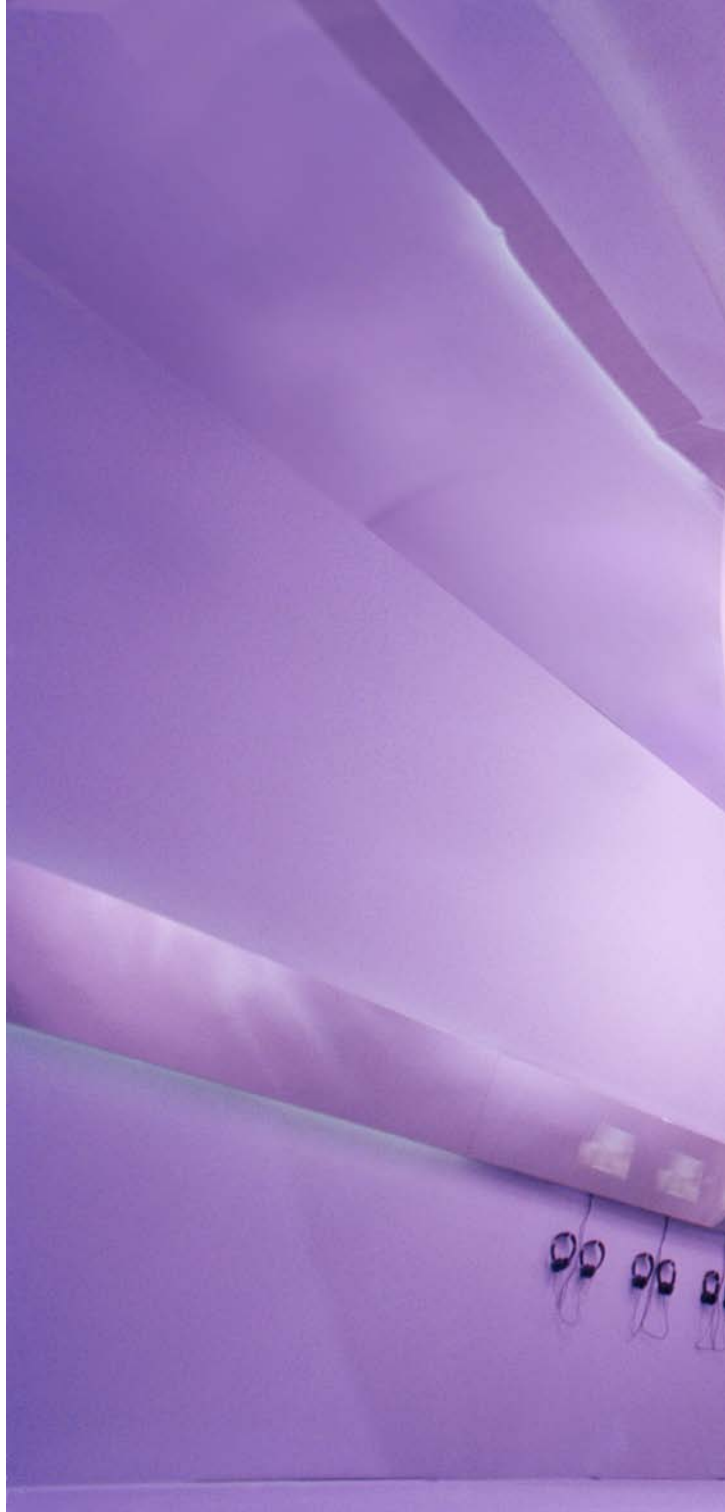
Sanja PETIJEVIĆ ■

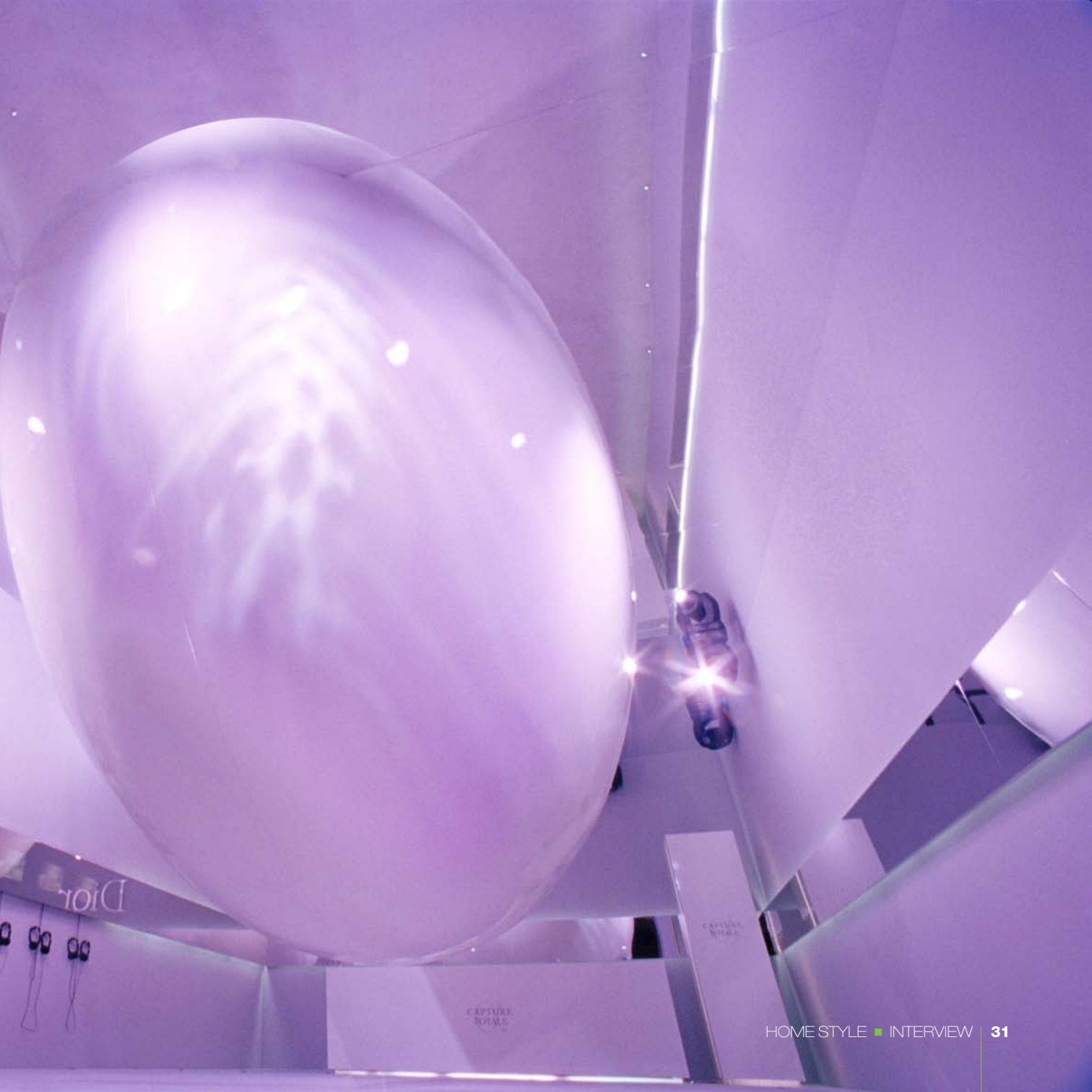
# INTERVIEW JEAN-MARC GADY



Jean-Marc Gady is an emerging figure in French design. He was born in 1971 and graduated from the design school L'Ecole Bleue in 1996. He has the ability to break the codes of luxury and spatial dimensions. His skills cover set design, product design, interior design and merchandising for brands such as: Louis Vuitton, Apple computers, Baccarat, Guerlain, Moët & Chandon, De Beers, Dior, Chanel, Christofle

He was so kind, and found some time in his busy schedule to answer to our questions...





CAPTURE  
ROYALE

CAPTURE  
ROYALE

Dior

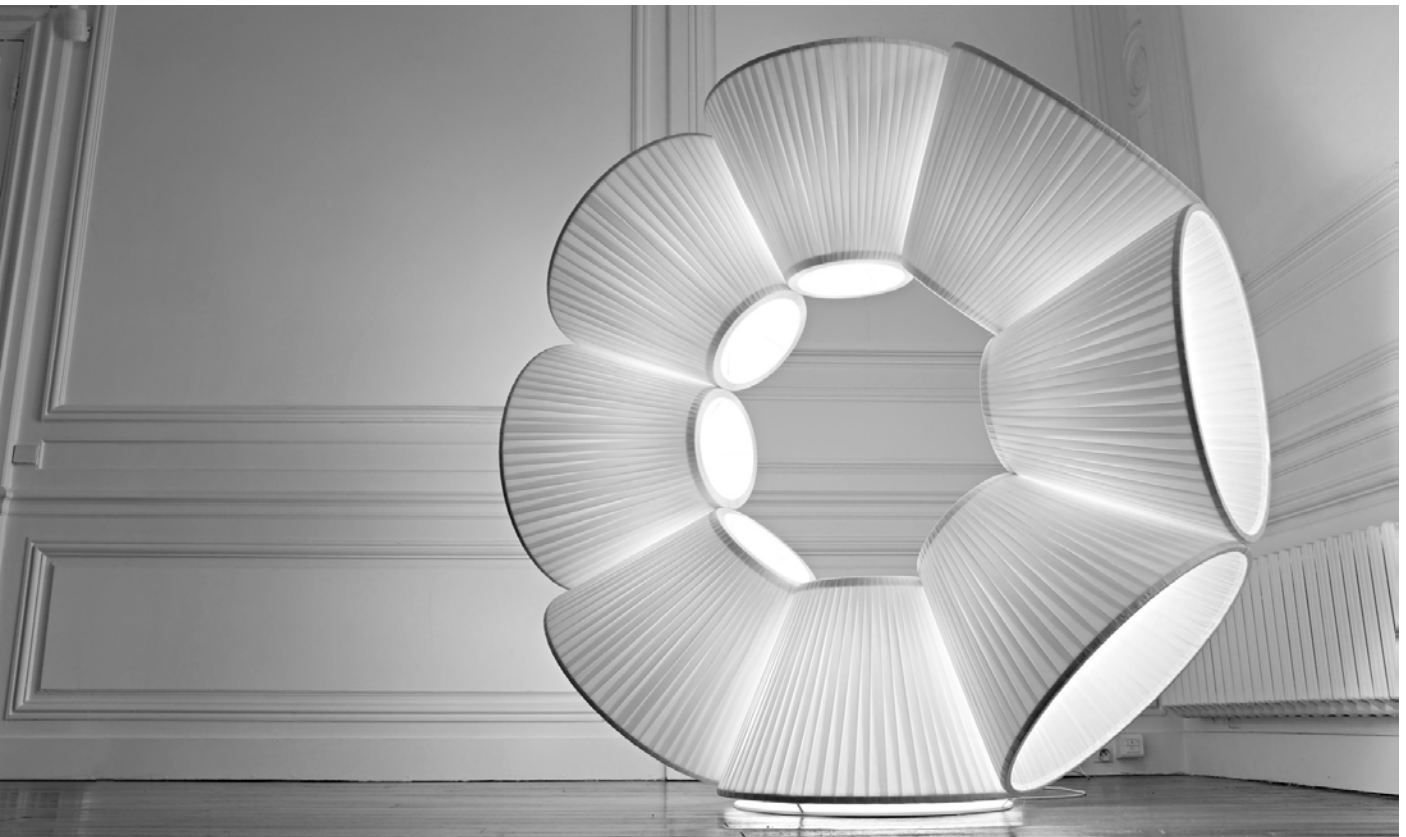
## **HAVE YOU ALWAYS WANTED TO BECOME A DESIGNER?**

I did not dream of becoming a designer when I was young - having a profession like that at that age seemed like a boring idea to me at the time. Being an artist or a filmmaker was much more inspiring! I have always loved objects; their personality, following their shape, but even though I really enjoyed making sketches, I didn't start to design until much later on after my advertising studies. Studying advertising taught me the power of the image and how to answer a brief, so I was already involved in creating, but I lacked the actual object in 3D; something

I could create and hold in my hands. Naturally, I turned to design and discovered a passion that is still governing my work today.

## **PLEASE TELL US MORE ABOUT YOUR EDUCATIONAL BACKGROUND, AND WHAT MADE YOU BECOME AS VERSATILE AS YOU ARE?**

I studied design and interior design at L'Ecole Bleue in Paris, then I started designing mainly furniture, tableware and lighting for five years, then I joined Louis Vuitton as the art director for the store window decorations and events worldwide. I founded my own company six years ago and







I think that it is all these different design experiences which allow me to be versatile.

#### WHAT DO YOU FEEL ARE THE MOST IMPORTANT SKILLS FOR A DESIGNER TO HAVE/DEVELOP?

Being able to live in their time, but also to know their roots in order to create the vision of our future, having interest in everything, people don't need functional objects any more, everything has been created more or less, people need dream, poetry, a good designer talks with the people and his production takes care to unconsciously answer their needs. Design is a way to communicate with people without ever being able to talk to them directly.

#### YOUR FAVORITE DESIGN OR PROJECT?

The product I am most proud of designing is the French Cancan Lamp

#### WHERE DO YOU FIND INSPIRATION, WHERE DO YOU FUEL YOURSELF WITH ENERGY?

Inspiration is everywhere, there are no rules; movies, everyday life, exhibitions, music, someone on the street... observing, collecting signs here and there (even insignificant) is part of the job. Creative people are not geniuses; they just have the reflex to have a selective mind on what is around. Creativity is sometimes about mixing things that are not supposed to be mixed, a kind of unexpected crossing, and I think everything can be the start of an idea, a concept.









**ARE THERE ANY FAMOUS DESIGNERS OR  
DESIGN MOVEMENTS THAT HAVE INSPIRED  
OR INFLUENCED YOUR WORK?**

Every period is rich in inspiration, but the beginning of industry at the end of the 19th century is interesting from a design point of view, how the hand has slightly been replaced by the machines.

Designers who are able to create strong universes and inspire others for decades, Charles and Ray Eames, Philippe Starck and Patricia Urquiola are good examples at different periods.

**YOU ARE ON THE MOVE ALL THE TIME;  
WHERE IS YOUR FAVORITE DESTINATION?**

In the south of Italy, Sicily, Napoli, Amalfi, Ravello, Positano

**HOW DO YOU SEE THE FUTURE OF DESIGN?**

The designer's role will change with the world's constant changes and advances, he will have to go on with the core of his work trying to create harmony between industry and creativity. But as the world is a constantly moving, the vision of a designer is important because it picks out things from the environment at the right moment. Not because he is a medium, because he is a precise observer. Nowadays, a designer has to take into consideration many other facts than we used to: sustainability, honesty, ecological impact of manufacturing...

Ana NEŠIĆ ■

# SUSTAINABLE FURNITURE DESIGN LINADURA™

Linadura™ is a Belgian editor of contemporary design furniture and object. The name derives from a contraction of the words "line" in English and "durable (sustainable)" in French. This Métis nature of the logotype reflects the values of our activity: a simple design, linear, sustainable, and locally produced (in Wallonia - Belgium) but who responds to aggregate demand.

As a home furnishing manufacturer, they try to design good and sustainable products with perennials materials selection such as aluminum, wood, steel, leather, glass... and natural by the choice of surface treatment to keep intact the original appearance of the material. In this way, their products have been kept on the memory of time without fading.

They select the best manufacturers and craftsmen and talented designers to offer functional and innovative products for mid to high range market to private customers and offices. Linadura produces their furniture with passion while keeping in mind the sentence that







drives them: "Our leitmotiv is the nature and durability and can be summarized in one word: Linadura <sup>TM</sup>".

More than the creation of objects, they want to make a mark with a message.

On the one hand, they know that to move forward, the Company will continue to involve the evolution of important strategies to better protect our environment:

That's why, when developing the products, they commit their responsibility search for long lasting solutions; both in

design and transportation, as the use and recycling. This is the case with the first collection based on the bending of aluminum sheet that allows new forms that cannot be reached by the usual progressive shaping. This has the effect of maintaining the main production flat and optimizes the transport and storage of the furniture.

On the other hand, all their furniture is exclusively produced in Belgium because they want to promote employment in their country and this is also why Linadura is supported by Creative Wallonia "Boost Up"





The origin of this project started with the designer Emmanuel Gardin; he believes that it's possible to produce in a more sustainable way.

Graduate of industrial design section of "Saint Luc Liege" in 2003, he works quickly with other professional designers, on different projects where he increased his knowledge in industrial environment with a stay of two years in the workshops of the famous manufacture "Royal Boch" as a designer / art director.

In 2008 Emmanuel created "Krizalidstudio", his own design studio where he designed the collection Recto Verso that has been rewarded with many awards, including a "red dot" design award in 2011.

[www.krizalidstudio.com](http://www.krizalidstudio.com)

Ana NEŠIĆ ■







# ZAHA HADID

## REVIVES THE MOST HISTORICAL PLACE IN BELGRADE

The construction of a modern complex on the site of a former textile factory Beko, designed by Zaha Hadid, will continue the development of modern Belgrade, which was suddenly interrupted in the eighties. New multifunctional building in Kalemegdan will awaken the Belgrade spirit of "modern", which was typical for the capital of Serbia in the thirties, fifties and seventies.

**Architecture:** Zaha Hadid ARCHITECTS

**Design:** Zaha Hadid and Patrik Schumacher

**design team:** Veronika Ilinskaya, Alexandra Fisher, Raul Forsoni, Jose Luis De Melo Cadilhe, Tomasz Starczewski, Hendrik Rupp, Andri SHALOO, Carlos Luna, Chrysi Fradellou, Elina Chatzichronoglou, Barbara Bochnak, Thomas Frings

**Render and Photography:** Studio ZHA



Each of the decades was marked by key buildings, which remain an icon of Belgrade and the region: the famous Palace of Albania and Radio Belgrade from the thirties, Novi Beograd with all its jewels – SIV palace-fifties, Sava Centre and Sports Centre 25th May - seventies... However, the development of the progressive spirit was severely disrupted by the crisis after the death of Tito in the eighties, and the disintegration of Yugoslavia, followed by economic sanctions during the nineties.

Belgrade was fighting in the first decade of the 21st century, trying to find its lost time, and today, in the second decade, the joint efforts of public and private investors finally took advantage of the moment and won the first

projects that are worthy heirs of the famous modernist past.

Whatever their views on the involvement of global stars of architecture, Belgrade will become the first city in South-eastern Europe which will be able to boast with the building by the most successful construction firm in the world - architectural studio Zaha Hadid of London.

Unique multifunctional complex on the site of a former factory Beko on the banks of the Danube will, together with the proposed project "Cloud" by Japanese architect Sou Fujimoto in Sava port, mark the revitalization of the entire Old Belgrade side of the mouth, the semi-circular



stroke from the Sports Centre 25 Maj to Beton Hall, the historic core of Belgrade.

New "BEKO" in this context actually aspires to become a new urban center. The complex will cover 94,000 square meters and will consist of modern residential buildings, galleries, retail component, the 5-star hotel, modern congress center that Belgrade lacks to re-position on world conference markets, shops and department stores... The residential portion will consist of the top finishing materials and building systems, and the complex will include a huge underground parking, service, maintenance and

security. The project was conceived as a complex that will offer a diverse range of services to customers who live or work there, hotel guests and visitors.

The immediate vicinity of the Danube bank, the mouth of two rivers, as well as pedestrian connections with the Sava "Cloud" will contribute to the living conditions, similar to those in the marines at sea, which have not existed in Belgrade. In fact, this currently abandoned part of the city center is about to enter a whole new life into the historic neighborhood Dorćol. Daily visitors, tenants and tenants of commercial space will, with the planned





bridge, be able to walk through a new modern complex to a neighboring tennis club owned by Novak Djokovic and all other recreational facilities of the Sports Centre 25 Maj and then by pedestrian and bike paths continue to restaurants and cafes in the area and Beton Hall and Savamala, by enjoying the unique atmosphere of Kalemegdan and the confluence of the Sava and Danube rivers.

Greece's Lamda Development has purchased space on which the complex will be built in 2007 at public auction for 55.8 million Euros.

"The place where we will soon begin construction is a black dot on the map of Belgrade, although it is just 500

meters from the city center - currently not in use and is completely inaccessible. Our intention is to completely revitalize this important but neglected part of the city. The complex will not only represent a new place to live, but a brand new urban center suitable for pleasure, business, tourism, shopping, and culture. For us, this location is priceless, so we hired the world's best architects such as Zaha Hadid Architects studio, to create something truly exceptional and unique, especially for Belgrade... The complex is inspired by the fluid form that emphasizes the natural beauty of the site, and at the same time comply with all aspects of the rich history of this place, and was designed in accordance with the existing zoning plan, space and historic environment of Kalemegdan. Our goal



is to enrich this part of the city and give it a new purpose, but at the same time preserve the spirit and culture of Kalemegdan, improve and enhance the wider area around the fort and strengthen the infrastructure of the neighborhood. When designing, we made sure that the view from the fort to the Sports Centre 25 Maj is free and open, while the ground floor of the complex will be open to the pedestrians, such as the planning clearly defined, and therefore the city will get access to the Danube bank. The building process will be using the most advanced materials and systems of "green building" which increases and prolongs the process of construction, but on the other

hand significantly reduces the cost of future use of the complex. We will try to keep that famous Belgrade spirit of "modern" »- says Zisimos Danilatos, development director of the Greek company Lamda Development.

Given the complexity of the project, new innovative materials and the latest technology systems that will be used in construction, it is expected to exceed the total investment 200 million. In the planning process from the beginning to the realization of the project will hire over 2000 people, while at the end, the complex will employ about 1000 people from many different backgrounds, from top



national experts in communications, finance, engineering, medicine, tourism and management, to all other types of service activity.

The complex will certainly establish a new standard of living, primarily in Serbian and regional markets, as well as new standards when it comes to architecture and construction. Given the number of solutions of world architectural practices, the company Lamda Development has ultimately chosen Zaha Hadid design studio. Thanks to the experience in the design of modern buildings near the historic buildings and moving the boundaries of architecture and urban design projects, Zaha Hadid became recognizable worldwide. The guiding idea of a specific style of Zaha Hadid, parametricism, is the introduction of the fluid in the form of architecture, forms that exist in nature, flora and fauna. Buildings signed by Zaha Hadid break all the stereotypes of construction: No rigid forms, straight lines, symmetry, repetition, traditional distribution space by functionality. The building looks different from all angles, shapes are curved and fluid and the space is not intersected, but flowing. Chambers pour from one to another without interruption.

Zaha Hadid project is made in accordance with the strictest Serbian codes and regulations, and all very demanding precise instructions and suggestions of the Institute for Protection of Cultural Monuments are listed in full in the final solution. Fluid form concept emphasizes the natural beauty of the site, observing all aspects of the rich history.

Ana POLIĆ ■







# AXOR

## INDIVIDUALITY CALLS FOR DIVERSITY!

For 111 years now, water has been at the center of all our endeavors. 40 years ago, we were one of the first companies in the sanitary industry to bring contemporary design to the bathroom. For 20 years now", says Philippe Grohe, Head of the Axor brand at the Hansgrohe company, "we have developed our designer brand Axor to successfully cater for the luxury segment across the globe."









Philippe Grohe summarises one of the convictions driving Axor: "Individuality calls for diversity!" Diversity arises from the unique selection of designers working with Axor. In close cooperation with them, Axor develops visionary concepts and bathroom collections for a sensible interaction with water. The variety of collections, their design and depth allow individuals to find their perfect personal solutions.

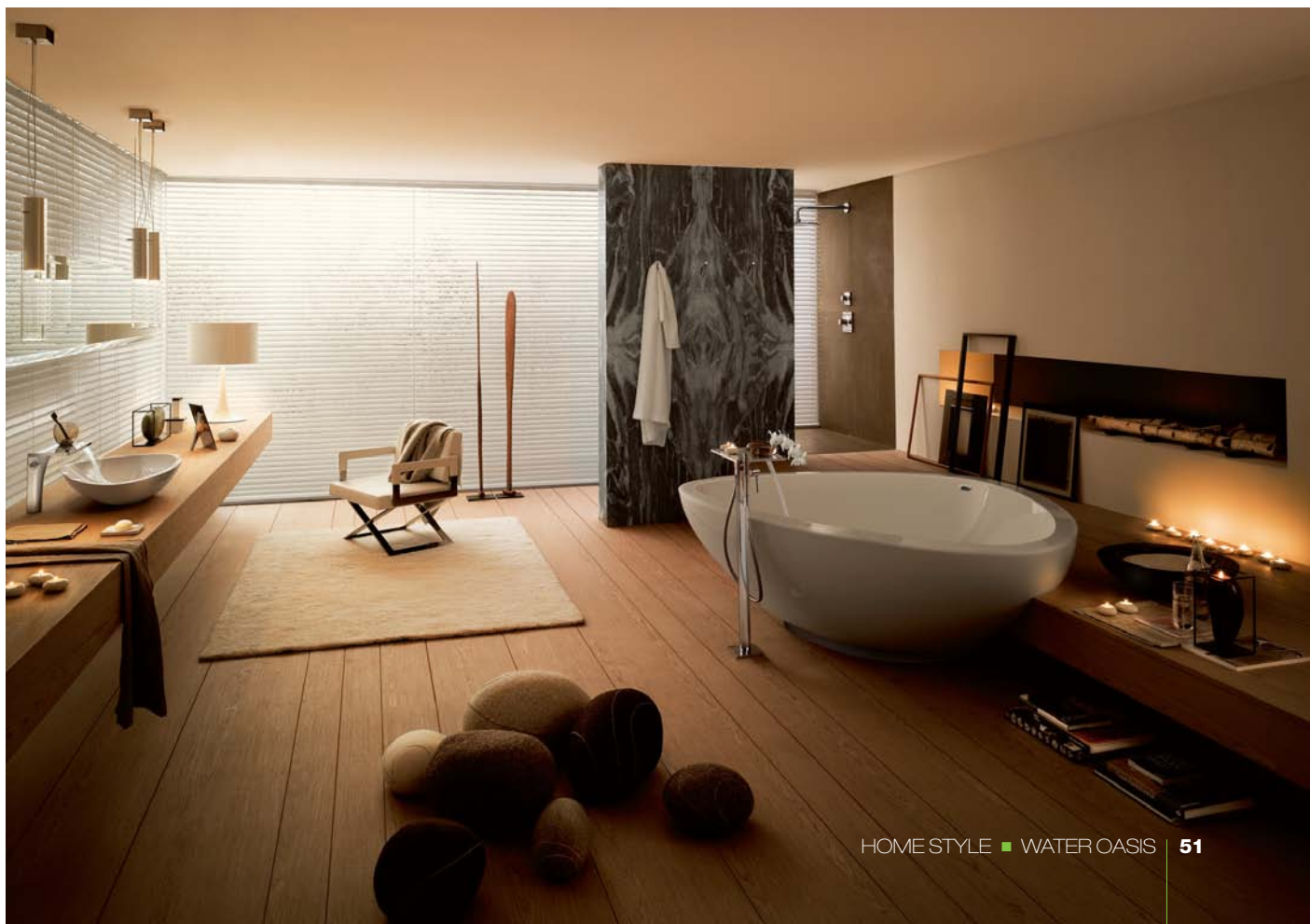
Axor reflects the bathroom in a holistic way. Water is at the core – along with questions of how to handle and

experience it sensually and functionally. The answers to these questions are versatile like individuals themselves. Peoples' preferences, in turn, may give rise to solutions for the personal use and the architecture of the entire bathroom.

Axor shares this holistic view with selected international architects and designers: Phoenix Design, Philippe Starck, Antonio Citterio, Jean-Marie Massaud, Patricia Urquiola as well as Ronan and Erwan Bouroullec have all been Axor

design partners for many years now. Each one of them contribute their own personality, perspective and philosophy in their individual cooperative ventures with Axor. The result: a multitude of unique concepts and collections. They do not only open up diverse ways of handling and experiencing water and of finding the “right” design. Besides, they also give inspiration for adapting the use and architecture of the space to personal requirements.

For example, the Axor Massaud collection sets new benchmarks for an original, sensual experience of water in its purest form. The mixers of this collection are unique shelf-sculptures. Apparently dispossessed of technology, they let us experience water in a fascinating natural way. With the modular system of the Axor ShowerCollection, Axor and Philippe Starck open up a diverse range of possibilities for combining and arranging square elements to handle water





according to the user's own preferences. The Axor ShowerCollection always portrays a perfect aesthetic image, no matter what particular arrangement you may opt for. As an open system, Axor Bouroullec offers an almost unlimited number of options for handling water, especially around the wash basin. Whether somebody wants a standard solution or is looking to free the mixer from its usual place in the rear centre of the washbasin – Axor Bouroullec offers ways to personalise your washplace like never before.

The Axor Urquiola collection combines poetic-eclectic design with additional functional elements, be it in the form of receptacles integrated into mixers or cutouts in the wash basins and bathtubs. They are not only reminiscent of the archetype of the washtub, they also serve the practical function of holding towels. The Axor Citterio collection redefines luxury in the bathroom, with its straight-line contours, elegance and perceived value. The special haptic characteristic of the handles contributes to the aware and appreciative use of the water.







As early as the development and design stage of a collection, the Axor brand also discusses spatial and utilisation concepts with its design partners. For example, architect and designer Antonio Citterio focuses mainly on the interplay between transparency and segmentation within different zones of the bathroom. Interior architect and designer Patricia Urquiola asks herself “what do I want to reveal in the bathroom and what do I want to keep private, which area within the bathroom do I want to myself, and where am I happy to share it with my partner or my family”. The initial impetus for developing a new way of looking at the

bathroom as a living space came from the cooperation with Philippe Starck about 20 years ago, when we presented the Salon d'Eau – a bathroom which went way beyond the functional wet cell of former times, featuring the Axor Starck collection.

The diversity of what Axor offers prompt us to reflect on what we ourselves would consider essential, useful and aesthetically pleasing in our personal bathroom. Whichever options Axor customers choose, the uncompromising quality “Made in Germany”, the brand's unrivalled innova-







tion and technological competence as well as Hansgrohe's 111 years' experience guarantee outstanding solutions for every aspect in the realisation of your individual perfect bathroom. They all contribute towards making life in and around the bathroom that little bit more meaningful and beautiful.

Milica MANDIĆ ■

# LIGHTING INSPIRED BY GEOMETRY

Martinelli Luce represents more than fifty years of history devoted to manufacturing of lamps and of lighting systems. The lighting products by Martinelli Luce are characterized by an essential design as well as by a project novelty; these elements have been the basis of the corporate philosophy for three generations.

Martinelli Luce was established in 1950 thanks to Elio Martinelli's insight and will: he wanted to manufacture on his own the lighting fixtures to be used in the commercial concerns he was responsible for the design of. The company was established in his father's small shop located in the historical centre of Lucca and specialized in selling electrical materials for installers. Thanks to his spirit of initiative and innovation, Elio Martinelli starts to create a wide production of lamps for interiors, with a greater and greater attention for their use at home. His creativity allows him to design and to manufacture lighting systems with a strongly innovative design both from the form and the technological point of view, also by studying and getting ready the original technical devices in order to improve production standards and to control costs.

Elio Martinelli is inspired by nature and by geometry and creates functional lighting systems that are manufactured with materials used depending on their real characteristics.







In this way, several lamps are produced such as Foglia, Bolla, Serpente, Cobra, Millepiedi, Dobermann, Rondini, Nuvole Vagabonde. Simple forms but with a deep meaning that have characterized the design history and are always

in great demand on the market. Some of these systems together with others, such as Pipistrello designed by the architect Gae Aulenti, are kept in the most important museums of design.





Sergio Asti, Lucci e Orlandini, Marc Sadler, Luc Ramael, studio Lucchi & Biserni, Angelo Micheli, Marcello Morandini and others worked together and are still working together with Martinelli Luce.


Year after year the Martinelli Luce range was enriched with new systems, although it kept a great number of them as

expression of the Italian design of the 60s and 70s and therefore this company provides a very significant and relevant collection.

Martinelli Luce provides not only home lamps, but also a wide range of technical systems designed for the lighting of offices, shops, cinemas, hotels, museums and points of







sale of large-scale retail trade, using light sources with the technology applied to the optimization of the energy output and of the lighting of commercial spaces.

Emiliana Martinelli, who has been managing the company for many years, together with her son Marco, carries on the design activity being inspired by her father's same principles but introducing new form and technological elements that allow Martinelli Luce to keep a significant position among the industries of this sector.

Marko ANTONIĆ ■









# "GOLDEN APPLE" OF NEW YORK CITY CENTRAL PARK

Between large blocks of skyscrapers in Manhattan, lies one of the greenest areas of New York, the famous Central Park...

Rare are those who have never heard of this New York Park. Large green rectangle area lies at the heart of the Big Apple, on the island of Manhattan. With a typical winding lanes and rich foliage texture, Central Park is the opposite of flat angular architectural design of New York. This city park is the only surviving part of the history of Manhattan, from the period of the tall trees and wetland ecosystems instead of the current standing of skyscrapers and neighborhoods. When this kind of monolithic nature vanished, what were the reasons, and the main drivers for this beautiful idea - we will try to explain in the following lines.

To decode this story, we must start from the period of America's Industrial Revolution in the nineteenth century (1820-1870 ). Enthusiastic development of the American economy has spawned a layer of rich people, bankers, city officials, judges, doctors and merchants, who wanted to enrich the global environment with American spirit and the cultural achievements. In this way, they wanted to show how America and its people are a worthy bearer of world culture. Also, any chance to be the ideal counterpart to the neighbors of the old continent was always welcome.

A trader named Robert Bowne Minturn (known as the "American Gentleman") and his family traveled through Eu-

rope, Asia and part of Africa in 1848 (England, France, Italy, Germany, Jerusalem, Egypt ...). On this trip, he realized that in America there are large green spaces like European parks, which would serve only for walking and recreation in nature and its beauty. They presented this interesting observation to their influential friends in New York. New York, as a city which at that time was in a great development and expansion, has aspired to new ideas, and anyone who would move there was offered a fresh start regardless of the past they have left behind. The land of opportunity and prosperity, with New York as the "main multiethnic pot," was very interesting for experimental merger of urban and natural design.







R.B .Minturn's proposal, rapid population growth, the need for fresh, natural carvings in small urban space, pointed to the need of such a green place for rest and relaxation. City officials felt that it was time for New York, as well as every other major world capitals, to get a large green area and accepted the Minturn's proposal. The idea of the park similar to those in the cities of England (Hyde Park) and France (Bois de Bologne) was conceived, and so, a new period of development of environmental awareness and artistic innovation of New Yorkers began. An interesting fact is that as the originator of the idea of the park, some sources mention the name of Anna Mary Wendell, wife of Robert Bowne

Minturn. This distinguished lady was considered a much respected women, with great charm and brilliant mind. They say that she inspired her husband and his friends to the idea to build the park, which to this day is one of the most beautiful urban parks in the United States and most visited tourist destination in New York. So we can thank Ms. Wendell for this very reasonable and smart decision.

However, the whole process of the creation of the park was not as quick and easy as it was to adopt the idea. Complications soon followed, because at that time New York City was ruled by various public movements, lobbies and groups that



had different views on this project (personal earnings, showing the cultural sophistication of the city, improving the poor classes, jobs ...). Discord also ruled on the issue of location, collection and spending of funds for the construction of the park. The main attitude of the authorities was to, in every way possible, "include" all classes of society in the construction of the park. At the end, the "including" mainly went down to the mandatory payment of various fees (of course, poorer population disagreed with this decision). Another thing that was debated was the location of the park, to the end the choice boiled down to two possibilities. The first was Jones Woods Estate, 60 acres of land between the 66th, 75th, Third Avenue and the East River, a second location was between Fifth and Eighth Avenue (between 59th and the 106th street) 280

acres of rocky-wetlands, which was later chosen because of much cheaper land purchase prices and strong lobbying by its supporters.

On October 13th 1857, just two weeks after they moved out all the inhabitants of the acquired land, a competition for the park landscape was announced. Winners of the competition were landscape architect Frederick Law Olmsted and his senior partner, the architect of English origin, Calvert Vaux, with the work "Greensward". Their work was the most attractive to most of the electoral commission, they felt comfortable with the idea of a quiet, rural English park, where they could enjoy. The plan was presented as a place where life could be enriched and







improved. In a very wise manner they clearly pointed out the advantages and benefits for each layer of the population, be it the admiration of landscape and flora of the park, with its 346 plant species (now the park has about 583 species, of which half is native) whether to enjoy the music and theater performances, ice skating, horseback riding, boat or coach... Park with all that was alluring and certainly catchy was an afternoon nap under the tree canopy after Sunday lunch, which was often the practice in the early years of Central Park.

Since Culver Vaux had less experience in the design aesthetic landscapes, fitting everything into one harmonious

whole went to Fredrick Olmsted. The influence of English parks, such as Birkenhead Park, Derby Arboretum is a distinct and clear. For the natural look of the landscape and meadows, Olmsted found inspiration on some unusual locations, such as Mount Auburn Cemetery in Massachusetts in Brooklyn and Green Wood. Olmsted was delighted by the appearance of the outstanding examples of natural and artificial environment and he wanted transfer the lyrical spirit into Central Park.

The Park was designed as a system of clearly separated paths, so that the trails for horseback riding, walking and cycling were separated, and only in certain places they



would meet (e.g. fountain "Bethesda"). The Park is very humid because of its location, which also contains large bodies of water which would serve to drain underground water flows, and thus settle the needs of the park. Unlike some other parts of the park, the water surface to this day has not changed significantly. So they created a large reserve of water (Croton Reservoir) and The Lake to the south of the park. In this pond, even today, visitors can enjoy a romantic boat ride among the swans (near the

lake, the legendary scenes of therapy in the park, from the movie "Anger Management" with Jack Nicholson and Adam Sandler in the lead roles, was filmed).

Like any other major project, Central Park was built in stages, slowly and with a lot of political troubles. Central Park has been largely completed until 1873, along with new plots. In the northern part of the park another body of water was added, due to the extremely swampy







ground, like lake Harlem. This magical place is where the most romantic scenes were filmed (in New York films and series such as "Enchanted." "When Harry Met Sally", a couple of episodes of "Sex & the City "...).

Interesting stories about maintaining meadows grazed by sheep in New York between 1860-1934. In appreciation for all the effort and contribution, a meadow in Central Park and was named "Sheep Meadow". If you like sunbathing on the open green space and a picnic with your loved ones, "The Big Lawn" in the center of the park is the perfect place for that.

The park has changed for years and decades, but never completely, thus retaining the bohemian look of the late nineteenth and early twentieth century. Today it is the site of major cultural events in New York and distinctive city landmark, annually visited by millions of visitors from around the world, and the annual budget of the park (about 37.5 million) exceeds the budgets of some European cities.

Having New York is known as the Big Apple, then the Central Park is a small, but golden apple, and if it hap-









pens that someone tells you that the business and investment in the development and improvement of green spaces (and development of landscape architecture) is unrewarding and unsustainable, feel free to silence them with these facts.

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Miodrag ARANDELOVIĆ ■



# CHOPARD

## MAGICAL DISNEY COLLECTION

Chopard, the luxury Swiss brand known for unbeatable quality watches and jewelry, does not cease to delight us.

Chopard and Disney joined forces to produce a collection of jewelry inspired by the most famous Disney princesses. For nearly 90 years, Disney manages to keep its youthful idealism, creating characters that the audience of all ages loves.

This time it is a new festive collection of jewelry for ladies inspired by the Disney fairy tales heroines. Chopard has worked with Disney before, and last year they introduced the Happy Mickey collection. Now, Chopard, inspired by the favorite Disney characters, princesses, created jewelry for the fans who love the idea of dressing as a Disney princess, allowing them to go one step further.

In collaboration with the famous Harrods, fantastic pieces of jewelry were created, like ruby rings in the shape of apples, inspired by the fairy tale "Snow White and the Seven Dwarfs," diamond necklace "Little Mermaid", unique earrings featuring flowers and birds from "Sleep-



Disney  
Cinderella  
By  
Chopard



Disney  
*Belle*  
By  
Chopard



Disney  
*Tiana*  
By  
Chopard



Disney  
*Cinderella*  
By  
Chopard



Disney  
*Snow White*  
By  
Chopard

ing Beauty" fairy tale and many others, no less interesting pieces.

This collection of ten different models designed by art director and co-president of Chopard, Caroline Scheufele, was showing in an exclusive Harrods Chopard boutique.

"Walt Disney World is the inspiration for various Chopard pieces," says Scheufele, "and I am very happy that I got the opportunity to design pieces inspired by iconic princesses." Cinderella, Snow White, Rapunzel... and all the others were a great source of inspiration for me, for the birth of a new, elegant but playful Haute Joaillerie collection - which is the perfect expression of Chopard aesthetics.







"Not only there are the dresses and jewelry: Carolina Scheufele worked with Giuseppe Zanotti to produce a pair of Disney Princess shoes, which will be auctioned for charity. This exclusive holiday collection was exhibited to the public at Harrods in London until the end of Decem-

ber. If you have not had a chance to admire them live, see the photos and enjoy!

Darija JELINČIĆ ■





# PERRELET TURBINE

## DIVER

### WATCH FOR DIVING ENTHUSIASTS

Luxury accessories for diving enthusiasts...



To explore the fascinating world of sea bottom, Turbine watch offers an original design that is symbolic as much as it is functional. Rounded contours of the upper rotor with 11 blades subtly evoke the submarine propeller.

Turning freely over the surface which is coated with a layer of SuperLumiNova, it creates the illusion of a completely brilliant dial, which naturally obtains intensity at night or in the darkness of marine turbines. Dive time is measured by rotating blades inside the ring, where the average time of 20 minutes clearly stands out, thanks to the play of colors and volumes. It is controlled by a user-friendly corona, which stands at 10 hour smark, and is equipped with a lockable system.

Arabic numerals and main markers of the watch, and hands for hours and minutes, are also coated with a layer SuperLumiNova, allowing them to stand out from the background which is lit with the effect of the turbine in motion.

The strong personality of Turbine Diver is highlighted with the case of 47.5 mm in diameter, water-resistant to a depth of 300 meters and designed specifically for this model. The casing looks interesting with the 4 "paws" that are on the mask and that are integrated with the winding of the crown.

The sapphire crystal is set in a transparent lid on the back of the watch, providing a stunning view of the P-331 automatic movement, developed on the basis of a new production featuring Cotes de Geneve. Turbine Diver line was launched in monochromatic (steel) or dual (steel / black / DLC coated steel) body with differently colored dials.





#### SPECIFICATION:

- **Movement:** Mechanical self-winding P-331 double rotor, Perrelet exclusive
- **Function:** central hands for hours, minutes, seconds
- **Waterproof:** up to 300 meters
- **Case:** Stainless steel 47.50 mm in diameter, 14.82 mm thick, anti-glare sapphire glass on both sides
- **Strap:** rubber, stainless steel buckle

Vuk PETIJEVIĆ ■







# SISLEY

## COLLECTION

### SPRING-SUMMER

### 2013.

Fashion? A question of instinct. Our deepest desires provide the lines and colours of the new 2013 Sisley Summer collection. It has the impulsive appeal of clothes designed to amaze us with their very personal charm.

An explosion of outrageous, independent colours bursts onto floral-printed clothes, reawakening a fashion feeling that perhaps had dimmed in the winter months but is once again ready to play with sparkling shades and new optical effects.

Sunny yellow and jumbo prints on a bouquet of fabrics which choose the garden as the "terrain to explore". Must-have items: structured, brash short jackets (in fabric or denim) and fleece tops with unusual volumes.

True attitude shines forth among shades of black ready to soften patchwork fabrics in ocean colours. The most darkest of tones unleashes its rebellious spirit among gradient-dyed tunics and lunar-inspired abstract prints with alternating glossy and matt textures that illuminate evening darkness

on brocades and metallic fabrics. There are satin and denim (distressed or printed) daytime shorts, which, when worn with lace-inlaid blouses, broaden black's seductive effect to include the strong daywear of the femme fatale.

A primordial, earthy feeling of pleasure embraces the colours of nature. To indulge in its original forms amidst flowing lines and fluid materials, ochre and dusky-blue shades; where all-over printed peplums rediscover the enchantment of flower motifs and the elegance of unexpected headscarf prints.

And for him? Fear not, the dandy is always just around the corner. From the timeless one (with check-patterned, close-fitting suits and paisley shirts) to the 2.0 version who cuts a dash in army jackets with a knitted waistcoat or leather jackets with skinny trousers that nonetheless have a pleat. Leisure wear gives full rein to colour, but only if softened by a touch of eccentricity. Indigo and fuchsia are the main colours of trousers and cardigans, even in details, creating a look that may be irreverent but ... its still willing to come to terms with an all-purpose denim.

The new Sisley collection this spring, with its colors and textures, will bring refreshment and boldness to the streets of the city...

Milica DROBNJAK JOVANOVIĆ ■







# VOLSWAGEN

## GOLF 7

The German car manufacturer has launched its seventh generation of the iconic Golf. For you, we have tested the latest model 1.2 TSI Trendline BlueMotion of 63kW (85hp)...

### EXTERIOR

We note that the new model has a somewhat sharper lines, especially when it comes to the front of the car - headlights, bonnet and wings, while on the rear bumper it is obvious on stop lights. Also, the novelty is the bi-xenon headlamps, which are now standard equipment. Golf 7 is larger than its predecessor: longer by 56 mm (total length of 4.255 meters), wider by 13 mm (overall width of 1.799 meters) and lower by 28 mm (total height 1.452 meters). The front part resembles the new Polo and gives the car a stable outlook. Incidentally, it should be noted that the wheelbase is increased and is now 2.637 meters..

### INTERIOR

When the interior of the car is concerned, we notice a much larger space, especially when it comes to the rear seat. Volkswagen has made a step forward when it comes to design and quality of the materials. The control panel is elegant, with a touch screen of 5 inches. Boot capacity is increased by 30l compared to the previous version, and is now 380L, and vehicle weight has been reduced by about 100 kg.











## PERFORMANCE

### THE ENGINE, TRANSMISSION, ELECTRICS

**motor design** 4-cylinder Otto engine

**Displacement, liters / cc** 1.2 / 1197

**Max. Power, kW (hp) at 1/min** 63 (85) / 4300-5300

**Max. Torque, Nm at 1/min** 160 / 1400-3500

**Emission Category** Euro 5

**Transmission** 5-speed manual

### WEIGHT (KG)

**Kerb** 1205

**Permissible total weight** 1720

**Capacity** 590

**Perm. max. trailer load** 600

### MAXIMUM SPEED (KM/H)

**with a 5-speed manual** 179

**accelerates from 0-80 / 0-100 km / h, sec**

**a 5-speed manual** 7.6 / 11.9 / 12.5 (4 c.) 18.0 (5 ct.)

### FUEL CONSUMPTION, L/100 KM AND CO<sub>2</sub> EMISSIONS G/KM 3)

**Fuel Type** Super unleaded, 95 RON minimum

**In town** 5.9

**Open road** 4.2

**Combined** 4.9

**CO<sub>2</sub> emissions combined** 113

### DIMENSIONS

**Length, mm** 4255

**Width, mm** 1790/1799 (4 door)

**Height, mm** 1452/1476 (with aerial navigation antenna)

**wheelbase, mm** 2637

**Wheelbase front / rear, mm** 1549/1520

**Tank capacity, l** 50

**Luggage compartment capacity, l** 380-1270

## EQUIPMENT

Volkswagen was concerned with the safety of its passengers, and the new Golf is equipped with an automatic collision braking, preventing subsequent collisions after the first. Also available are electric mirrors, electronic immobilizer, a board computer, fatigue detection system, automatic air conditioning, windows, electric parking brakes, remote locking, cruise control, 'Dynamic Light Assist', i.e. Dynamic control of the main light beam, as well as 'Lane Assist', i.e.

assistance to stay in the same lane, the indicator of punctured tires and much more.

When driving, consumption did not differ much from much manufacturer specification, it was about 7l/100 km.

When we compare all these things we mentioned - quality, equipment, driveability and ease of operation, low fuel consumption and comfort, and on the other side the price





of this car, we can conclude that the benefits far outweigh the costs, given that the price of this model is 15,500 euros. But even that's not the end of surprises, as the new Golf can be bought at the special price of 14,400 euros. You're still there? What are you waiting for?

For more Information: Porsche Beograd Sever, 11210 Beograd, Zrenjaninski put 11, Telefon: +381 11 2075 600

**[office@porsche-sever.rs](mailto:office@porsche-sever.rs)**

Auto EXCLUSIVE TIM ■



# RIVA YACHT MYTHOS 122 PROJECT

This is the largest flag company from Riva ever  
made entirely of lightweight aluminum alloy...





170 years old Italian brand Riva Yacht is known worldwide for its ships that evoke memories of the Dolce Vita days when Brigitte Bardot, Sophia Loren, Aristotle Onassis and Prince Reiner of Monaco were regularly spotted on Riva yacht decks. While the company has not abandoned its heritage, that has always been more in style than in size, in 2010 they worked with the Gucci Company to develop special edition of their classic Aquariva model.

Now, here is the newest model, the largest luxury yacht Riva has ever built, and the first that is fully constructed of lightweight aluminum alloy.

Called 122 Mythos, yacht called "posh" it is offering luxury accommodations for up to 10 people. The lower deck contains the owner's suite and guest rooms in the middle of the boat, while the rest of the crew rooms are located in the bow. Owners can choose from three different customizable layouts with 3, 4 or 5 guest rooms. Aerodynamic and modern interior shows a rich, dark wood, neutral materials and chrome edges, thus complementing the elegant and spacious exterior with smart design details.

Cockpit on the main deck focuses on luxury chairs and table that can sit up to ten people. Lounge and dining room







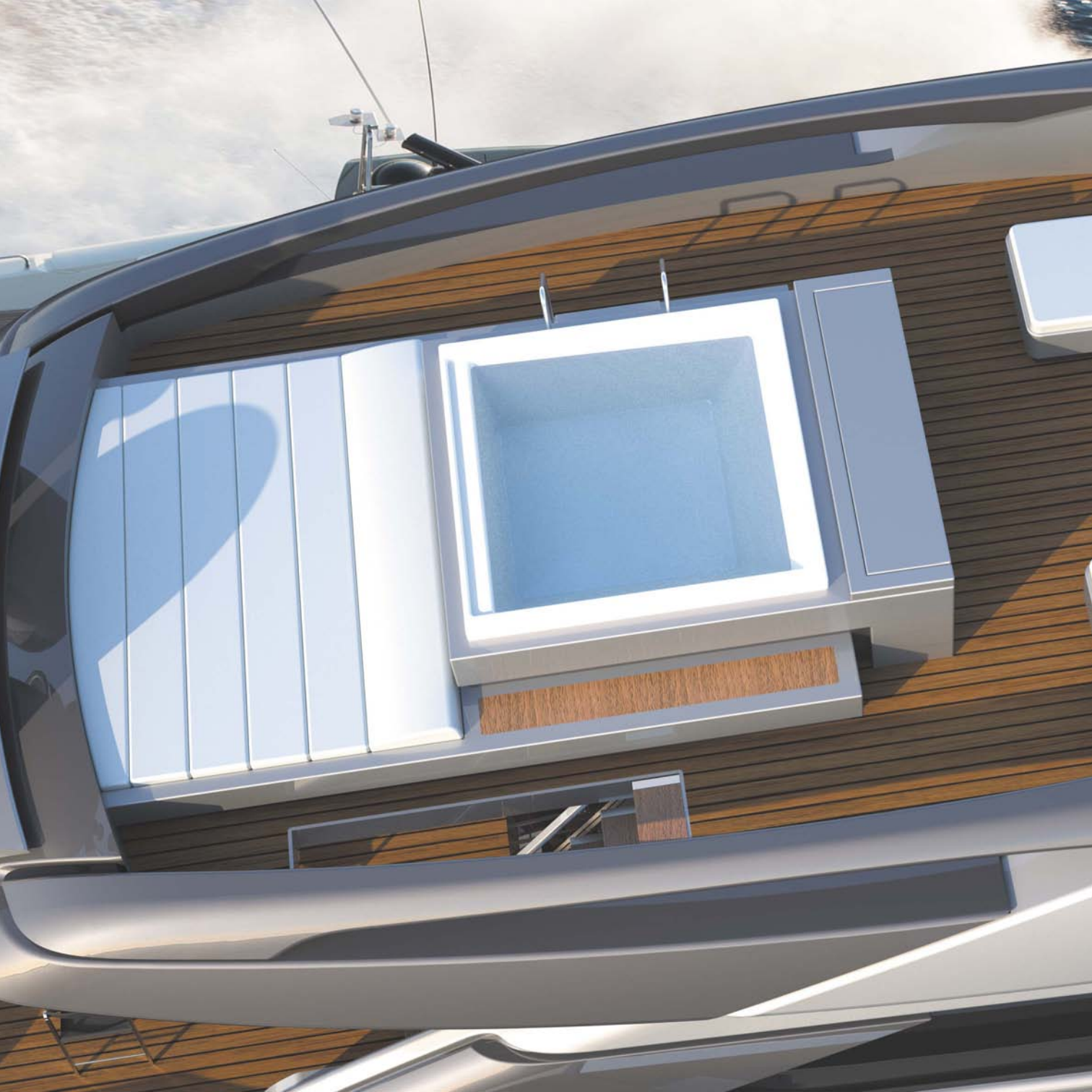
have large windows with panoramic views of the ocean and are connected to the main station, while the broad galley is located on the front deck. The main cockpit deck also offers access to the rear swimming platform, designed with electro hydraulic system, which gives guests the possibility to adjust the depth depending on whether they want to swim or dive.

Highest sun deck offers the best and the perfect place to enjoy the view of the Jacuzzi pool surrounded by wide sun sofas, along with a dining room and a folding table. There is

also another retractable station, if the owner wants to take control of his yacht, while still enjoying the company of the guests.

Aluminum hull allows the yacht to reach a top speed of 27 knots thanks to two MTU 12 V 4000 M 93L engines. Now they are receiving orders for the construction of the first models of this luxury vessel.

The yacht is designed by Mauro Micheli from Officina Italiana Design, the team that is responsible for the design of





all models in the Riva range, in close collaboration with AYT - Advanced Yacht Technology, Centre for Marine Research and Design of Ferretti Group, Centro Stile Ferrettigroup, a skilled team of architects and designers.

Riva 122' Mithos will be produced by qualified and experienced CRN shipyard in Ancona, Group's production facility that specializes in the construction of mega yachts up to 90 meters.

Jova SREĆO ■







# AFRICAN ADVENTURE

Jack Hanna, the owner of several zoos, a true animal lover, will make sure that you'll experience Africa in the most perfect way...

This adventurous undertaking, which will certainly delight you, lasts 11 unforgettable days. Your destination is the heart of Africa, and a completely different experience from traditional sightseeing tours of islands and exotic countries is guaranteed.

The adventure starts from Johannesburg, the largest city in South Africa. Transportation is provided from the airport to the hotel, "The Westcliff". Here you can expect a welcome dinner, where you will meet your guides. After the overnight and first class breakfast, it's time to hit the great natural beauty of the black continent.

Next destination, where the long-awaited safari begins, is the "Eagle Island" camp in Botswana. The camp is located on the island Xaxaba, which has more than 1,100 species of animals. Three days is a planned stay in this exciting part of Botswana. Safari allows you to observe the rich wildlife, safely and at a very short distance. Taking a break from the excitement caused by the proximity of elephants, leopards and lions, is planned at a beautiful "Fish Eagle" bar. After the



break, you can expect a memorable helicopter ride, allowing you unreal view of African wildlife.

The adventure in which you are engaged, until now has given you a number of memorable moments, and you are almost about to experience a real challenge. The trip continues in "Khwai River Lodge" complex, which has a few romantic villas. Interior of the rooms, a view that stretches behind them, shared dining terrace, as well as the food it-

self, will bring you the culture of Africa, which is certainly very different than in our country. Here, engaging in nocturnal adventures and watching the African world at night is planned. Here you can expect plenty of exciting scenes. Do not worry; safety is at the highest level. Every night there's a spa, where you can relax with a specific body massage. For the end of this unusual trip, Cape Town awaits, with 3 nights at the legendary "Mount Nelson". City tour with a professional guide, exploring the rich and interesting his-







tory, is a great theme for the completion of the African world tour...

The trip is planned to the finest detail. Years of experience of the guide, safari team and the hotel staff, will provide a truly memorable adventure, in which you should definitely

be getting into. If you are intrigued by this, here you can find more information [www.orient-express.com](http://www.orient-express.com). The price of this arrangement is ranging from U.S. \$ 9450, including airfare to Johannesburg.

Miloš MASTILOVIĆ ■

# THE THIEF HOTEL OSLO INDIVIDUALLY TAILORED LUXURY

In eighteenth-century Oslo, criminals were brought to justice on a tiny islet whose infamy gained it the name "Thief Island". Today, Tjuvholmen – now a peninsula - is home to one of Scandinavia's most exciting urban renewal projects. Not only is it a thriving urban center for business, art and nightlife, it's also become a dazzling showcase of contemporary European architecture. In the center of it all is The Thief, an upscale waterfront hotel that will steal you away from everyday life.

The Thief would not exist without the vision of passionate hotel magnate Petter A. Stordalen. A self-made businessman, Stordalen started out selling strawberries outside his father's grocery at local markets, becoming "Norway's top strawberry seller" at age 12. Through a series of bold acquisitions and canny business decisions, Stordalen came to own Nordic Choice Hotels, the leading Nordic hotel company encompassing 170 hotels, 5 hotel chains and 10 000









employees, as well as Nordic Hotels and Resorts, a collection of independent hotels that includes The Thief and Copperhill Mountain Lodge, another member of Design Hotels™.

The Thief offers the utmost in luxury by creating an individually tailored experience for each customer. No matter if you've come to Oslo for its thriving cultural and culinary scene or rapidly expanding business opportunities, if you're looking for a memorable setting for your next conference or event, if you simply wish to stroll along Tjuvholmen's pristine waterfront or

wander between galleries on the peninsula's car-free streets: whatever it is, The Thief will provide it for you.

During summer you can take the hotel-boat back from a business meeting in town, brush sand from your toes and go see a gallery, or stroll through a large selection of restaurants of a high international standard.

The interior of the hotel reflects the innovative spirit of its surroundings: original artwork, selected by curator Sune Nordgren, lines the walls, while furniture chosen by Anemone Wille-Våge reflects up-to-the-moment design without





sacrificing comfort. Just next door, the brand-new Astrup Fearnley Museum of Modern Art, designed by renowned architect Renzo Piano, houses international masterpieces.

For the Tjuvholmen project, world-famous architect Niels Torp brought together a group of his most forward-thinking contemporaries. Contributors to the neighborhood include acclaimed Norwegian architects as well as international stars such as Renzo Piano, whose brand-new Astrup Fearnley Museum of Art as the crown jewel of what's already been christened Oslo's "Arts District." Designed by

the prizewinning Mellbye Arkitekter AS, The Thief fits right into its cutting-edge environment. Located at the edge of the peninsula, the sustainably-constructed building is almost entirely surrounded by water – it's even possible to arrive by boat during the summer months from Oslo's city center.

The hotel features 120 rooms, all with French balconies and state-of-the-art amenities, as well as six Junior Suites. For true art and luxury lovers, there's 'The Oslo Suite', a penthouse with incredible views both inside and out, pop









art in tribute to English living legend Sir Peter Blake, and a 360-degree panoramic view from its own rooftop terrace. The Thief provides travelers with world-class comfort, with its six state-of-the-art meeting rooms, as well as a cozy wine & champagne bar with a stunning waterfront vistas.

The hotel is located right next door to Scandinavia's most exciting new art museum, but the interior of The Thief is practically a museum in its own right. Alongside furniture from established designers such as Tom Dixon and Boca do Lobo, guests will find new, inspiring pieces from Norwegian up-and-comers such as Magnus Pettersen and Anne Haavind, selected yearly as part of The Thief's collaboration with DogA (the Norwegian Centre for Design and Architecture).

It's a feast for the eyes, to be certain, but other senses are not neglected. The hotel's brasserie serves expertly prepared cuisine centered on local, seasonal food – imagine fish caught just kilometers away, served with market produce – with much of the menu available for round-the-clock room service. Meanwhile, opening in 2014, a 750sqm spa and wellness center will offer visitors a swimming pool, training facilities and countless opportunities for relaxation.

Prepare to be stolen away from everyday life at The Thief, a coveted hotel in Oslo's most anticipated cultural hub. Between art, architecture and the waterfront, you'll find the perfect balance of man-made and natural splendor...

Sonja BOŽOVIĆ ■



# RESORT&SPA IN THAILAND ENJOY THE MAGIC OF NAKA ISLAND RESORT&SPA

Near the beautiful Phang Nga Bay, Thailand, is a spa  
"Naka Island Resort & Spa" also known as the "Pearl of  
the Andaman" ...









Surrounded by the beauty of natural wonders, from the tropical beaches and coconut groves in landscaped gardens and bamboo forests, this "jewel", once the favorite destination of fishermen, today is the perfect place to relax and enjoy.

Five different villas in the resort offer magnificent views of the Andaman Sea or the lush tropical gardens. You can relax in the hot tub, or sauna and shower, or enjoy a private pool. The rooms are equipped with furniture made of stone and

wood with a distinctive "Thai" style, and a tradition is next to modern amenities such as LCD TVs, audio systems, iPod, WiFi and access to international channels.

You can spend the day walking in one of Thailand's most beautiful beaches and relaxation in the beautiful and hot sea, and wait for the night in a private open-air bathroom. A beautiful view of the dynamic limestone cliffs and sunset will complete the enjoyment, as well as delicious food from local restaurants.





Just a step from the sea, the restaurant "Tonsai" serves delicious breakfast and "a la carte" lunch and dinner, using organic vegetables, local produce and regional fish.

In the restaurant that exudes a simple, natural decor, you can start or end your day with a healthy meal at the "Curry Seafood" bar. Soft illuminated space intended for the grill creates an intimate atmosphere. Besides the romantic feel, the atmosphere is completed by the cooks who prepare food in front of you.

"Naka Island Resort" has a luxury spa "Naka". In one of twelve treatment rooms, professional therapists will restore your sense of inner strength and prosperity, with many local herbal treatments for the face and body, using exclusive products from Italy and Thailand.

Couples are allowed to enjoy their treatments together in a double spa treatment -room. The resort offers cooking classes, which allow guests to make themselves one of the traditional Thai dishes. In addition, guests can participate in









activities such as water skiing, sailing, bike tours, canoeing and cultural tours where one can "feel" the spirit of Thailand. Excursions include a tour of the historic Sino-Portuguese old city, with century old architecture, a renowned monastery "Wat Chalong" and the famous "Big Buddha" landmark.

If you can, treat yourself to relax and escape from reality, and enjoy all the benefits offered by Naka Island Resort & Spa in Thailand...

Milena KOLARIĆ ■







# BELMONT

## UNCONVENTIONAL PARISIAN RESTAURANT

With a skillful blend of colours, styles and flavours, Alfred Bernardin combines different genres to serve up a new, contemporary and sophisticated cuisine at his stunning new restaurant: BELMONT.

Trendy and unconventional, BELMONT is now open in the heart of the up-and-coming Sentier district. Character, originality and eccentricity: Alfred Bernardin's new challenge...

BELMONT has been completely designed and decorated by its owner, Alfred Bernardin, and his team.

From Paris to Marrakech to New York, Alfred has painstakingly sourced an array of vintage pieces and has designed the rest of the furniture, resulting in a bespoke atmosphere and a unique decor which is quite unlike any other

Alfred mixes styles and materials to achieve a completely unexpected and highly original result. Chairs from the 1950s, 60s and 70s sit side-by-side contemporary designer-style pieces, everything carefully and precisely set out over the



restaurant's 250 m<sup>2</sup> to leave an impression of orderly disarray. BELMONT appropriates the chic industrial spirit, offering traditional interior design, with a modern twist. Zinc blends harmoniously with the warmth of the dark, aged beech flooring. The noble material of a leather table marries perfectly with the cosy spirit of a Chesterfield sofa. The decor plays on geometry, blending round, square and oval shapes, beneath an Eiffel-style structure, with a 6-metre high ceiling.

Decidedly singular, this new Parisian restaurant stands out for its unique style. It dares to break all the rules by

mixing vintage with contemporary. Over the top? No, resolutely funky!

BELMONT serves up traditional yet highly inventive French cuisine, as well as flavours from beyond our borders: Lebanon, Spain, Italy, Peru, etc.

The menu offers a variety of tapas served all day until late into the evening. Varied, sophisticated and refined, the menu is based around quinoa, guacamole, tabbouleh, jumbo prawns, scallops, duck's breast, extra-large bur-





rata, or a platter of Iberico de Bellota hams... Flavoursome dishes to suit everyone's tastes.

To help simplify the lives of its local customers, the restaurant also offers, during opening hours, a take-away service: "BELMONT to go".

From 9 am at the BELMONT you can enjoy a breakfast selected from a menu including cookies, croissants, carrot

cake, a latte, and fresh fruit juices. For lunch, BELMONT offers a menu based around two starters, two main courses and two desserts, as well as a regularly-changing mini-menu comprising fish, meat, pizza, burgers, Caesar salad, etc.

Later in the day, customers can peruse the full tapas menu! For those wishing to accompany their cocktails with a light snack, the restaurant can serve food until late into the evening, upon the customer's request.









On Saturdays and Sundays, from 11 am to 4 pm, in a warm and relaxed atmosphere, BELMONT serves an American Brunch (set price of €20) comprising hot drinks, fresh fruit juices, a selection of viennoiseries, etc., along with a choice of eggs Benedict, Norwegian eggs, egg white omelette, omelettes with a variety of fillings, Californian salad, burgers, etc.

To the sound of the DJ (guest or resident) or a BELMONT playlist, customers can accompany their meals or cocktail evenings with the wide range of classics or BELMONT creations. There are currently 44 cocktails!

Tapas, music, cocktails, in the evening the restaurant may start to resemble a mini-nightclub...

Nemanja LAKIĆ ■



# PERRIER-JOUËT

## BELLE EPOQUE

### FLORALE EDITION

Belle Epoque champagne is elegant, crisp and floral, complex and delicate, and above all harmonious...

Deluxe edition of Perrier-Jouët champagne, Belle Epoque, which was designed by Japanese flower artist Makoto Azuma, reflects a true oenological spirit of this 200 year old champagne house.

It all began in 1902, when the master of glass artwork, Emile Galle, designed a remarkable Japanese art whirlwind for a world-famous champagne house Perrier-Jouët.

The artwork actually illustrates the spirit of Art Nouveau movement, adding poetry to everyday objects. After Emile Galle, now a well-known Japanese flower artist Makoto Azuma, continues the tradition of organic forms and lines, demonstrating the true originality. And the result of work, Perrier-Jouët Belle Epoque Florale Edition by Makoto Azuma, was officially unveiled at the historic event that took place in Happon garden in the heart of Tokyo, Japan, which has a strong historical link with the luxury champagne house. Since this artistic collaboration is the first one after that with

Emile Galle, house Perrier-Jouët has also decided to make this one a limited edition. Japanese flower artist Makoto Azuma has created a delicate floral composition, which resembles the original design, as essential arabesques interspersed with Japanese flowers, which is a "gentle as much as it is beautiful," representing truth and honesty.

Belle Epoque Florale Edition by Makoto Azuma is in some way is a tribute to Emile Galle, the famous Art Nouveau artist, who was truly inspired by the artistic culture of Japan. Makoto Azuma has challenged the boundaries of aesthetics to create a unique combination of art.

Floral artist says: "I wanted to make something special, taking inspiration from the feelings of champagne on the palate, and the delicate movements of ivy and leaves, with special care and respect for the anemones of Emile Galle." And for this limited edition, Perrier-Jouët cellar master Herve Deschamps, chose vintage 2004 as a per-



fect expression of exquisite year, with the absolute essence of Perrier-Jouët.

After aging for 8 long years, this vintage now expresses elegant, floral, diamond style of the house of champagne. In addition, the silky and modern vintage has a very long finish and flavor that hints white flowers and fruit, before evolving into somewhat spicier notes of fresh marzipan.

Ratomir ŽMKOVIĆ ■





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