

THE FIRST ONLINE HOME LIFE STYLE MAGAZINE ■ YEAR III ■ APRIL 2012. ■ N° 25

MINI studio MAGAZIN



ARCHITECTURE:

“WORK
OF ART”

INTERIOR:

“MODERN LOFT
APARTMENT”

INTERVIEW:

“CAMERON DIAZ
FOR TAG HEUER”

www.ministudio.is

ISSN 1821-3510



Milan, where else?

STZ in Altava



Salone Internazionale del Mobile, International Furniture Exhibition
EuroCucina, International Kitchen Furniture Exhibition
International Bathroom Exhibition
International Furnishing Accessories Exhibition
SaloneSatellite

Milan Fairgrounds, Rho, 17/22.04.2012

Cosmit spa
Foro Buonaparte 65 +39 02725941
20121 Milano, Italy +39 0289011563 fax
www.cosmit.it
e-mail info@cosmit.it



FIERA MILANO

fieramilano



Ministero dello Sviluppo Economico
co-funded by the Ministry
of Economic Development

CONTENT

HOME STYLE

■ ARCHITECTURE	"Work of art"	04
■ WHAT'S NEW		12
■ INTERIOR	"Modern loft apartment"	20
■ DESIGN	"Kitchens from the past"	28
■ INTERVIEW	"Cameron Diaz for TAG Heuer"	32
■ DECOR	"Remake"	38
■ NEW WAVE	"Design for the Environment"	42
■ WATER OASIS	"bath as a Relax Lounger"	48
■ LIGHTING	"Dix heures dix"	52

LIFE STYLE

■ WATCHES AND JEWELRY	"FREYWILLE 60 years of luxury"	56
	"Girard-Perregaux"	60
■ FASHION	"Hi(p)storic Rose Collection"	62
■ ON THE MOVE	"BRABUS SV12 R Biturbo 800"	66
■ YACHTING	"COBALT 302"	72
■ TAKE A TRIP	"Japan"	78
■ DESIGN HOTELS	"Hotel Unique"	84
■ SPA & WELLNESS	"Argentario golf resort & spa"	90
■ HEDONISM OF TASTE	"Restyling of BiCE restaurant"	96
■ BLACK AND WHITE WORLD	"Appellation Chardonnay"	102

MINI
studio
MAGAZINE

- Editor-in-chief
Mina Srećo
- Deputy Editor in Chief
Ana Nešić
- Art Review Editor
Milica Mandić
- Graphic Editor, Design and Preparation
Nenad Milanović
- Editor of Photography
Miloš Nešić
- Translation, Editing and Copyreading
Milena Vulović, Sonja Božović
- Associates
Vuk Petijević, Milica Drobnjak
Jovanović, Ratomir Živković, Sanja
Petijević, Ana Polić, Darija Jelinčić,
Jova Srećo, Nemanja Lakić, Marko
Antonić, Miloš Mastilović
- Advertising
office@ministudio.rs
- Editorial office
Lomina 7/1, 11000 Belgrade, Serbia
+381 11 3392 681
www.ministudiomagazine.com



A WORD FROM THE EDITOR

In the new issue we present a true work of art, a house in Portugal, with incredible views of the Atlantic Ocean, interview with the famous actress Cameron Diaz, kitchens from the past, ultra-modern loft, design of the young Marko Vučković, unique dresses by Darko Kostic, a story about Japan, the oldest winery in the biblical Israel and other interesting topics which you will surely enjoy...

WORK OF ART

Designers and architects are always looking for new ways to express their artistic visions through projects, and many times the result is a residence that is more art than it is considered home. . .

Location: Lagos, Algarve, Portugal

Project: 2007-2011

Architecture: Mario Martins

Team: Ana Rocha; Filipa Santos; Fernanda Pereira;
Rui Saavedra

Technical projects: Palma & Franco, Lda

Photography: Fernando Guerra





This is definitely the case for the sleek Colunata House by Mario Martins. This modern property was designed and created by Portuguese architect Mario Martins, and is located in Lagos, Portugal. This home features all of the must-have amenities of a dream resort right down to the infinity pool overlooking the beautiful ocean. The highlight of this home is most certainly the incredible curved roof, visible on the back side of the residence.

Built in a wonderful location on the sea, House Colunata sets a contemporary aesthetic against the glorious sur-

rounding environment. Using local building techniques and locally-sourced materials, the building was built to maximise the amazing panoramic views and yet provide effective solar orientation and wind protection.

Designing a house in Luz-Lagos, in the south of Portugal, in a truly interesting location facing the sea, was defined by a set of guidelines. The main goals of the project were the creation of a contemporary architectural element with respect for nature and connection with the surrounding area, natural and built upon. Also, the project objective was to



150 YEARS

MASTERING SPEED FOR 150 YEARS

www.pggrupa.rs



Elegancija
u sportskom duhu.



OVLAŠĆENI ZASTUPNIK:
PG GRUPA d.o.o.
Đure Daničića 13, 11000 Beograd, Srbija
TEL +381 65 219 28 14
info@pggrupa.rs



TAGHeuer
SWISS AVANT-GARDE SINCE 1860



promote the use of local materials and building techniques, to reduce the impact on surrounding area, environmentally, and aesthetically.

The house has great solar orientation and effective wind protection. All the advantages of excellent location and beautiful panoramic views were used up to the maximum. A subtle transition from interior to exterior was created, so that the exterior is a pleasant space for living and leisure.

These guidelines result in a set of white volumes, free and organically grouped, culminating in a semi-circular opening, which embraces the pool and opens out to the privileged sea view. This results in the central terrace, the main space of the house, where the privacy is felt and where the horizon is predominant.

It is around this terrace that the functional organization of the house is concentrated, on one level. There are five bedrooms, each with its own bathroom. A large living room

domisenterijeri.com

domis
enterijeri



Kaindl 37661

podovi



Novogres Rubi Lila

keramika



leads to the kitchen, and the garage, technical and service areas, ensure the smooth running of the house.

The structure is bright and white, as the intense light is present. It is this light, with its strong, distinct shadows, that gives colour and meaning to the white that covers the building.

Large windows, except opening vistas to the endless horizon, also allow the penetration of natural light. White color interior and furniture refract light, which thus reaches into every corner of the house. The ambience is bright and airy, and the overall result of the design is fresh and

welcoming space, as it is certainly necessary in this sunny and warm location.

The strong presence of water and the landscaping surrounding the area accentuate the tranquility of the place. Imagine a house that made you feel like you are on a continuing vacation, in front of the ocean... those were the promises promises the architect Mario Martins made and fulfilled, when he designed this amazing house in Luz-Lagos on the Portuguese Atlantic coast...

The Samsung logo, consisting of the word "SAMSUNG" in white capital letters inside a blue oval.

SAMSUNG

Da li si TI najuticajniji Samsung fan?
Postani deo Samsung Mobilers tima!





WHAT'S NEW

A NEW GENERATION OF SAMSUNG HOME APPLIANCES

Samsung Electronics Ltd., a market leader in consumer electronics and home appliances, announced on 28 March 2012. in Belgrade, the generation of revolutionary, eco, smart home appliances, offering consumers great savings on all levels, dedicated to preserving the environment.

As a company dedicated to developing environmentally friendly technologies, Samsung Electronics has expanded the use of innovative features on home appliances and develops energy saving products that meet consumer needs. Innovative product - Super Plasma Ionizer, advanced air cleaner, EcoBubble washing machines, best selling environmentally friendly refrigerators in Europe, convection microwave oven, are a part of the eco products presented on the promotion at Hyatt Regency, for the Serbian market.







7. BEOGRADSKA INTERNACIONALNA NEDELJA ARHITEKTURE BINA 2012 ENERGIJA GRADA

Ovogodišnja BINA 2012, sa temom Energija grada, održaće se od 19. aprila do 4. maja na različitim lokacijama u Beogradu.

Beogradska internacionalna nedelja arhitekture, prvi put održana 2006. godine, na inicijativu Društva arhitekata Beograda i Kulturnog centra Beograda, osnovana je kao sveža, dinamična snaga u oblasti arhitekture i urbanog planiranja u Srbiji. BINA je godišnji događaj otvoren za stručnu i opštu javnost.

Motivisana idejom da svi imamo isto iskustvo života u gradu, BINA ove godine pokušava da, uz razmenu iskustava i znanja, postavi pitanje – šta su preduslovi optimalnog razvoja grada i koji su pokretači ritma i energije gradskog života?

Program je koncipiran tako da obuhvata gostujuće izložbe i predavanja eminentnih stručnjaka iz inostranstva.

Centralna izložba je Pedeset godina arhitekture Londona, domaćina Olimpijskih igara 2012, koja će u galeriji Progres trajati do 8. maja 2012.

BINA šetnje kroz arhitekturu, jedan su od najposećenijih događaja Nedelje arhitekture i predstavljaju stručna tematska vođenja zainteresovanih posetilaca kroz jedno novo iskustvo percepcije grada.



Međunarodni sajam građevinarstva - SEEBBE

SAJAM GRAĐEVINARSTVA

24 - 28. APRIL 2012.





ENVIRONMENT FIRST LG THERMA V

Environmental policy of LG Electronics is focusing on its program "Life's Good When it's green"...

This program is divided in two fields: before production and after production. LG Electronics' goal is to reduce the greenhouse gases by 2020, in the phase before production by 150,000 tons and 30 million tons after the end of production. This reduction of greenhouse gases emitted during the product life cycle, including raw materials used in manufacturing, product distribution, product use and waste disposal, will be done in phases.

LG Electronics' vision is to become a leading environmentally conscious company, which aims to protect the global environment and create natural products with environmental characteristics. This approach, the production

of energy efficient products and the use of small amounts of natural resources, is expected to significantly affect the improvement of the environment for present and future generations.

LGE products for heating and air conditioning are improved continuously, so the energy savings, reduction of hazardous materials and environmental impact are taken into account. Specifically, they have made great strides in the use of renewable energy through their premium air conditioning systems. LGE air conditioners are designed to provide the best heating and cooling with minimum energy consumption.



THERMA V is a heat pump for heating, and is one of the most economical heating systems on the market, with the highest level of ROI. THERMA V takes care of the environment by using two renewable energy sources, air and sun, and by reducing CO2 emissions.

THERMA V was specifically conceived to respond to the needs of the renovation market (to relieve or replace a boiler) and the new housing market. The product adapts to the individual and collective housing application. It is suitable for different heat emitters, radiators, under floor heating and domestic hot water production. In addition, this air-cooled heat pump is an environmental product that uses two renewable energy sources - air and sun. Finally, it has proved

to be economical, with a coefficient of performance (COP) to 4.5 - among the best in the market.

THERMA V is able to fulfill all your daily needs for comfort and energy. In addition, if the outside temperature drops below the seasonal average, auxiliary electric heater will be activated to provide optimal comfort.

THERMA V can be used to replace conventional boiler, but you may integrate the system with the existing boiler (gas or solid fuel). The boiler heats the space and domestic hot water in case of extremely low outside temperatures. When the desired temperature is achieved, unlike conventional heat pumps which turn the compressor on and off, LG inverter compressor





speed is constantly adjusted to maintain the desired temperature with minimal fluctuation, not to violate your comfort.

Since it produces energy from the outside air even at low temperatures, **THERMA V** can always effectively provide heat. With LG's inverter technology, **THERMA V** can reach higher levels of efficiency in the range from 4.1 to 4.5. In other words, the consumption of 1 kW of electricity from the power supply provides more than 4 kW of heat.

In addition to being economical and ecological, **THERMA V** is also very easy to install, it is easy to operate and has ANTI-CORROSION GOLD FIN™.

No need to purchase gas, the funnel or the design of the installation for them, and it can be combined with solar panel systems. **THERMA V** is the perfect solution for air conditioning for your residential or office building, heating, cooling and domestic hot water supply using a single integrated solution, which will soon prove to be an excellent investment.





MODERN LOFT APARTMENT

"Creation must surprise, criticize, give cause for reflection, offer a new vision and open the mind".

Location: Chisinau, Moldova

Year: 2011

Architect: Victor Grosu

Max Height: 4,5 m

Number of floors: 1

Status: Completed work

Grosu Art Studio offers a total design experience from architectural detailing to interior design function and form. Their goal is to integrate the interiors with the architecture and create a unified environment that endures. They find their artistic drive in perfecting the spaces surrounding us and try to make immediate environment of their clients a place that spikes interest, that sparks imagination, that spurs creativity. Be it where you work, entertain, or spend your leisure time, a creative design can make the difference between a mediocre and an exceptional experience.

Chisinau-based studio GROSUARTSTUDIO completed the design of a generously-sized apartment located in Chisinau, the capital of Moldova. The focal point of the loft is a a double-height, open plan living and dining area. Floor to ceiling windows flood this room in natural light, increasing the feeling of space.

Furniture in the apartment is also stylishly designed and chromatically harmonized with the rest of the interior. The emphasis is on comfort, and also on design. Details in viv-



VAŠ VODIČ ZA UREĐENJE ENTERIJERA

mojENTERIJER.rs



id colors, on the paintings and furniture, as well as green plants that are spread all over the place, are breaking the uniformity of the white space and make the interior warmer.

White walls contrast gently with the parquet flooring and the splashes of color given by the paintings and the decorative elements. Exposed pipes give the place an industrial touch, without interfering with its overall harmonious appearance.

Lighting is ensured by two intriguingly-shaped lamps, one descending from the ceiling and the other placed on the floor. The bedrooms are in perfect chromatic tune with the living room. The kitchen is also highly modern and it goes without saying-all-equipped.

Bath, which is done in black and white combination, is also in a modern style, with very interesting wall tiles.

Gde da
KUPIM



SVE NA JEDNOM MESTU!





Monochromatic scheme is also broken with green plants and decorative elements.

This bright and modern loft apartment is an ideal place for young, modern people whose lifestyle is like the space - playful, free, and conformist.

“We believe that our work is a reflection of our commitment to excellence and a realization of our client’s aspirations. We are driven by a passion for excellence and push ourselves and our clients to achieve the best possible creative solution for each project. We are propelled to transform any space into its best possible reality – a living, feeling, work of art.”

Ana NEŠIĆ ■



Photo: Firenze



KITCHENS FROM THE PAST

This premium collection of kitchens are designed by architect Henrique Steyer, from Albus Design, for Brazilian furniture manufacturer Florense...

For its new premium collection of kitchens and wardrobes, called "Charm", Brazilian furniture company Florense made a global search for the most talented professionals to develop the concept. Brought on board was Brazilian architect Henrique Steyer, from Albus design, and Italian photographer Federico Cedrone.

The job, coordinated by advertising agency Quadrante Sul, also features a very innovative and fantastic web site, developed by Perverte agency. To cater to its most demanding customers, Florense, with its 58 years of history and stores throughout the world, launched the "Charm" collection as a return to the past, highlighting the attention to detail and fine woodwork.

BISTROT line of kitchens is inspired by the French houses that operated as bistros during WWII, when men went into battle and the women had to work to supplement their

income, by opening their homes to the public and selling home-cooked meals.

SANTA FE line of kitchens draws from the adventurous spirit of the pioneers that braved the Santa Fe trail, the route that from 1820 to 1880 was the main commercial link between the U.S. and the silver of Spanish Mexico.

PROVENCE line of wardrobes is the homage to the “Fête de la transhumance”, the traditional movement of sheep towards the valleys of the alpine regions. This technique has been used since the twelfth century in the Provence, and inspires this particular line.

CHARM Collection is inspired by the glorious past. As the result, a beautiful kitchen set which combine modern prod-



ucts with old traditions. Beautiful, warm, modern and antique at the same time, unique and above all inspiring, because of all that, this kitchen collection with a story is perfect for every home.

The collection is said to take inspiration from the past, highlighting the attention to detail and fine woodwork, a blend of modern products based on old traditions. Several product lines were created, each one based on subjects that derive their histories from the past:

"I would like to see the future, designed based on my background. Going back is not for everyone, but it is worth a lot. It is worth it, even for a minute, to feel peaceful again. To predict the future, we study the past, reconstructing the present. We study without nostalgia or melancholy, but with the wisdom about bringing back to the current day all that was beautiful and has not been lost. Change is necessary, and the past provides us with lessons that we cannot allow to become forgotten in the future."

Ana NEŠIĆ ■





Photo: TAG Heuer



INTERVIEW: CAMERON DIAZ FOR TAG HEUER

Cameron Diaz, a famous Hollywood actress, gave an interview regarding her new partnership with the avant-garde Swiss company TAG Heuer, for which she has recently become the ambassador for the Link Lady line of watches.

CAMERON, WHAT MADE YOU DECIDE TO BECOME A TAG HEUER AMBASSADOR?

I have been a fan of the TAG Heuer brand for many years. When they showed me the design for the Link Lady, I thought it was the perfect evolution of timeless watchmaking and iconic designs, all reinterpreted with glamour and elegance for a modern woman.

IT IS RARE FOR YOU TO ENTER AN ENDORSEMENT AGREEMENT OF THIS KIND. HOW DID YOU CHOOSE TAG HEUER?

Throughout my career, I have been very selective about aligning myself with brands. I love the fact that TAG Heuer challenges the rules and thinks outside the box and I'm



honored to be associated with such an iconic and forward-thinking brand.

WHAT DO YOU LOOK FOR IN A TIMEPIECE?

A watch says a lot about the person who wears it. I think the Link Lady is for the confident, elegant, modern woman who sees her watch as a piece of her favorite jewelry.

WHAT IS YOUR DEFINITION OF LUXURY?

Luxury is anything that makes you feel good. To me, luxury is about quality, not extravagance.

LUXURY YOU CANNOT LIVE WITHOUT?

The luxury of time. When I am not working, I love the feeling of not rushing around.

WHY IS WOMEN EMPOWERMENT SO IMPORTANT TO YOU?

WHY DID YOU DECIDE THAT THIS PARTNERSHIP WITH TAG HEUER SHOULD BENEFIT UN WOMEN?

It means a lot to me that TAG Heuer shares my desire to bring attention to wonderful organizations like UN Women. I feel a responsibility to support women who are not free to pursue even the most basic goals, just because of their gender.

WHAT DO YOU THINK OF TAG HEUER'S NEW LINK LADY?

The design of the Link Lady is different from the motor racing-inspired pieces that are so closely associated with the TAG brand. Yet, it is true to the soul of the brand, with the iconic S-shaped link of the bracelet. It is so elegant and comfortable. I love it.



LUX Life



Your
Luxury
Guide



www.luxlife.rs





WATCHES ARE SOMETIMES MORE MASCULINE. WHAT MAKES THE LINK LADY MORE FEMININE TO YOU? WHY DOES IT APPEAL TO WOMEN?

The Link Lady is more than just a smaller version of a man's watch. It is true to the TAG Heuer line, but distinctly feminine at the same time. There are as many variations on the women's watches as there are types of women. I consider mine one of my favorite pieces of jewelry, much more than just a timepiece. My Link Lady is at home on the red carpet as in my day-to-day life.

THIS COLLECTION OF WATCHES IS COMPLETELY NEW FOR TAG HEUER . HOW DOES IT FEEL TO BE PART OF LAUNCHING THIS NEW LINE?

It is exciting to me to be a part of TAG's continuing evolution from a very masculine image to embracing the con-

cept of more feminine, glamorous timepieces. The Link Lady captures the spirit of the modern woman, much like the traditional TAG designs embody the adventurous man.

WHAT DO YOU LIKE ABOUT THIS COLLECTION?

I love watches, but it's always been difficult for me to find one I want to wear all the time. What I love about TAG Heuer's Link series is that it is more than a watch. It's a piece of jewelry.

HOW WOULD YOU DESCRIBE YOUR PERSONAL STYLE? IS IT SPORTY, STYLISH, AVANT-GARDE OR MORE ELEGANT?

I'm usually dressed down in my off time, but whether I'm casual or dressed up, I have to feel comfortable and confident in whatever I 'm wearing.

HOW DO YOU DECIDE ON WHAT ACCESSORIES TO WEAR?

Less is definitely more for me. I feel that accessories should complement what you are wearing and not overpower the outfit. That is what I love about the Link Lady, it is elegant and understated.

AS YOU KNOW, LEONARDO DICAPRIO'S PARTNERSHIP WITH TAG HEUER IS RAISING FUNDS FOR ENVIRONMENTAL ORGANIZATIONS. NOW YOUR ENDORSEMENT IS SUPPORTING UN WOMEN. WHAT DO YOU THINK ABOUT TAG HEUER'S SOCIAL RESPONSIBILITY?

I appreciate TAG Heuer's social responsibility and it was an important factor in my decision to align myself with them for this campaign. It is very important that companies and individuals strive to make our world a better place and I'm happy to be involved with a company that understands that.

WHAT HAS BEEN YOUR BIGGEST CHALLENGE IN LIFE AND WHAT WILL BE YOUR NEXT ONE?

I don't think about challenges, I consider them opportunities to learn and grow. I consider having the career I have a great gift and I try to never lose sight of how fortunate I am to be able to do what I do. I look forward to finding new and different ways to express myself creatively and to share what I've learned with others.

WHAT IS YOUR LIFE PHILOSOPHY?

Always be grateful.



REMAKE

EASTER DELIGHT

Remake, the design duo from Belgrade, consists of Jovana Božović and Antea Arizanović-Mutaović...

Jovana, fashion stylists and Antea, a conceptual artist, began to cooperate by chance.

"We started from the idea that every house is an emotional space inside which we compose the image of our own emotions, "says Jovana Božović." with designers' intervention, we revive old objects and load them with a new sensibility. Although our designer inspirations are mainly existing objects on which we creatively intervene, we are adding brand new ones, with a new meaning."

Decorative paintings with animal prints, letters and words for hanging on the wall, prints on ceramics, line drawings and collages on plates, origami on grandma's plate, floral patterns on revised frames, "memory table" in textiles, carved mirrors in unusual forms, curtains with ruffles for bathrooms... these are the details that create the atmosphere and the puzzle called home.

Antea says: "The house becomes an endless scope for creative intervention and games. For us, it is an injection









of emotions into objects.” Remake has opened a store in Choomich last year. Čumićevo sokače, forgotten shopping paradise of the nineties, has recently been rediscovered by Belgrade fashion and industrial designers, and slowly regained its former glory. Remake, with its creative philosophy, fits perfectly in this “recycled” space, and forgotten or discarded objects become not only reusable, but also bring a humorous or inspirational message.

Remake items can be found in their store in Choomich, Supermarket in Višnjićeva street, and soon in several shops in Barcelona, Berlin and New York.

From Thursday, 15 March, in Vulkan bookstores, new Remake collection of prints, magnets, large coffee mugs, sets of bookmarks and notebooks, can be purchased. At affordable prices you can get one of these charming details that will brighten your day.

Sanja PETUJEVIĆ ■





DESIGN FOR THE ENVIRONMENT

Marko Vučković, young Serbian designer, has created some interesting products, inspired by everyday needs and the environment...

Young designer Marko Vučković was born in 1985 in Bor, Serbia and currently lives and works in Belgrade. From an early age he had shown interest for fine arts, and has participated in numerous group exhibitions and workshops. We present you some of his exceptional works...

THE SATURN WATCH

This model is a simple reinterpretation of the standard analog watch, where the two rotating disks replaced the hands. The concept offers a slight change in the way we read the time. Two discs are rotated in a clockwise direction, and both have a hole that lets you read the current time. Saturn watch was made for the competition "Smart objects for every day", organized by company KARE and Mixer Festival. Marko Vučković won second prize in the competition for the watch, and this year the project will be published in the Designanddesign book.

CORAL LAMP

Coral lamp was made for the Green Heart international competition. The lamp is designed to, except illuminating the space, encourage

people to think about the environment, and above all, protection of seas and oceans. The slogan of the lamp is "Show people that you care". It is conceived to be made of aluminum and plastic bulbs that are filled with LED lights, and top surface would be covered with solar panels, so the lamp can accumulate the sunlight, which would power the lamps at night.

TREE BENCH

Tree bench idea is to connect human and nature. The

bench is designed for installation in urban areas such as cities, streets and everywhere with poor natural plants and vegetation. The bench is just a shell surrounding the tree, so the roots are free to grow and develop. The Bench does not require extensive maintenance, except for the upper surface, just like all the benches in the city. Due to adverse weather conditions it can be stained, but the system is designed in such way, so after the rain and snow it does not retain the water, it passes through the holes and thus waters the tree and the grass.





GRASS LAMP

Grass lamp is designed as a new way of refining the place where we live. Its primary function is to illuminate the space, and also, with the help of Hydroponics lights, stimulates the growth of grass or any plant we want to grow.

High-quality plastic is planned to be used for the base, and Hydroponic lights are known as high efficient, so it is environmentally friendly. Although it is likely that someone would say that the use of plastic is not environmentally friendly, by

choosing this material we do actually prevent logging. You can never reconciled both sides, but should always strive to find the right balance in all this.

Hydroponics is a system of grass growing, discovered in 1627 by Francis Bacon, who found that plants can grow without soil. Land is used for the transfer of nutrients to the roots of plants. Later research showed that plants can grow in water, if the water contains all the minerals needed for growth. The study also proved that such plant cultivation, is much





more effective and cost effective, which is why NASA uses a hydroponic system to produce the food for astronauts.

This year, Marko has established the cooperation with Yorb-design, which is interested to produce the Grass lamp and make it available to everyone. We hope that soon, the rest of his works to be transformed into tangible, useful things, which we would be pleased to bring into our homes...

Ana POLIĆ ■

BATH AS A RELAX LOUNGER

Bathe, moisturise, done – that used to be how relaxing in the bath ended even as the bathroom, with its high quality, elegant fittings, increasingly became a designer-standard oasis of peace for relaxation and caring for body and mind...

Kaldewei was founded in 1918, and today it is the fourth generation that is devoted to the combination of steel and enamel with such passion. This was the only way to achieve an exceptional association that guarantees the special Kaldewei quality and durability.

The bathroom is increasingly becoming the expression of a new aesthetic. The trend is moving towards luxurious, often freestanding baths with functional extras and flush-fit showers that are installed freely in the room and offer greater freedom of movement. The bathroom is becoming a representative room of peace and sensory awareness. A place where the individual can make his dreams come true, where he will find physical and mental well-being, and with Kaldewei it is now possible...



Photo: Kaldewei



The “retreat” atmosphere is complemented perfectly by Kaldewei’s aesthetic Relax Lounger, which transforms the bath into a lounger in moments. Kaldewei’s Relax Lounger creates a homely yet stylish ambience of the highest design quality, and thus noticeably increases the desire for the sensuous experience of “bathing”.

The Lounger consists of three hand sewn upholstered elements in exclusive imitation leather. This water-repellent material has been used on luxury sailing yachts for many years. The individual elements of Kaldewei’s Relax Lounger can be used singly or together. They can be connected

by pressure points to form a large lounging area over the whole bath and attached at the corners, turning it into an inviting resting area with an additional cushion.

One single element can be positioned across the middle of the bath to form a bath bridge to ensure that books, magazines or drinks remain within easy reach while bathing. The elements of the Relax Lounger can also be used as a seat to provide maximum enjoyment of the body care experience. There is a choice of four colours, each of which is suitable for a different individual room interior: anthracite, beige, crimson and choc.





With its exceptional combination of functionality, aesthetics and lasting quality, the Relax Lounger also appealed to the jury of the renowned iF International Forum Design, leading to the iF product design award 2011 and the Ahlen-based company's 61st design award. (Since 1953, the iF product design award has been deemed a trademark for rewarding good design. This year, a total of 1121 participants from 43 countries entered 2756 products in 16 categories for the desired award.)

The bathroom is increasingly becoming an object of prestige. A place where interior architecture should delight. And to make sure that nothing is left to be desired, Kaldewei of-

fers you a comprehensive range of special features and accessories – for your individual requirements and your own personal bathroom dream.

In a world of speed and clock-watching, the bathroom has a very special role as a haven of peace, and is increasingly becoming a place of relaxation. Exclusivity and luxury convey a new quality and refine everyday life. With a pioneering spirit and a feeling for style, concepts of ergonomics become practical design variety. Because it is only when every single detail is perfect, something big can occur...

Milica MANDIĆ ■



Photo: dix heures dix





DIX HEURES

DIX PERFECT LIGHTING

Dix heures dix is a French lighting manufacturer and designer, who has spent the past 20 years crafting collections whose main purpose is to diffuse "beautiful light"...

Striking a balance between the rigorous approach of industrial design and the richness of artisanal expertise, dix heure dix manages to offer innovative, upscale lighting solutions. After the success of textile collections like Colonne, dix heures dix deliberately chose to explore the use of modern, innovative high-quality materials, like Tyvek®, Dibond® or Corian® for its latest creations.

Blending inspirations drawn from architecture, art, plant life and the world of fashion, the three designers (Catherine Grandidier, Fabrice Berrux and Ludovic Roth) strive to invent narrative lighting where each product tells its own story.

HOLO is a pendant, made of coloured papers within a round diffractive PVC film. It has a 2m, transparent power cable.

L'HOMME QUI COURT is a wall lamp with an optic filter displaying an Edward Muybridge serigraphy on a frame in coated wood. It comes with the designer's signature and has a electronic transformer without dimmer.

Supporting the work of the designers, the technical team at dix heures dix incorporates the latest advances in lighting to ensure that each product offers "efficient light".

All lighting delivered by dix heures dix makes the most of LED or compact fluorescent lighting sources, guaranteeing the best light output ratios (LOR), and allowing them to be classified as eco-friendly.

Dix heures dix's show-room and production facility are based in the West of France, in the Nantes area – close to the Atlantic Ocean. Since 2002, Dix heures dix has been developing design lighting fixtures. With a number of international partners, Dix heures dix designs can be found worldwide.

Marko ANTONIĆ ■







FREYWILLE

60 YEARS OF LUXURY

Luxury jewelry FREYWILLE is high positioned in Serbia, and has recorded a growth among the global brands, despite the economic crisis...

2011 was marked by an increase in sales compared to previous year, and also a successful cooperation in the field of arts. For 2012, the company plans to achieve growth in the field of fashion and to open new stores in Zagreb and Portorož.

Austrian company FREYWILLE operates successfully on the Serbian market for three years. For the sixtieth anniversary of the company, which was established in 1951, FREYWILLE is today a new star among the world's luxurious brands.

Start of the existence of the company FREYWILLE was marked by the artist Michaela Frey, who, at the age of 26, handmade jewelry adorned with 24-karat gold. With a success in London and Austria, before 1979, FREYWILLE expanded into international markets in Europe and acquired the reputation and brand awareness. The first mission was

to create a completely new kind of jewelry, without time pressure and only in artistic spirit.

FREYWILLE brand, from 1992-1997 presented the collection "Homage to Claude Monet" globally, specially commissioned by the Foundation Claude Monet, and a year later, 1994, presented the collections inspired by Gustav Klimt, Hundertwasser and Alphonse Mucha. Klimt's painting, which was sold for \$ 135 million in 2006, was used as the inspiration for the entire jewelry collection.

FREYWILLE actively participates in art projects and supports the arts in Serbia and abroad. The development of intellectual life emanates moments for the collection "Ode to Joy of Life", which emphasizes the values that cannot be

purchased, such as infinite love, the joy of heaven, heaven and art of life. Watches, textiles, jewelry for men and ties, extended the line of FREYWILLE products over time, which will be present on the Serbian market in the future.

"It is interesting that in a challenging business years brands that are aimed for the chosen few are rising. The interest in luxury goods is a good indicator of how the world shopping map actually changes or in which countries purchasing power is growing", the Serbian FREYWILLE representative said.

Fashion FREYWILLE is made for women who want to enjoy every day in luxury. Possession of a good piece of FREYWILLE jewelry can have a significant impact on the way a





person looks, graceful, modern and attractive, to encourage her inner strength and personal attitude. FREYWILLE luxury jewelry is designed and manufactured to last a lifetime. Purchase of FREYWILLE jewelry is the mark of identity and investment through the ages.

In 2012, the dominant colors are represented with FREYWILLE collection "Flower Symphony", which is a tribute to nature and its glorious splendor. Three new passionate designs dedicated to the beauty and the sublime act of love in the collection "Flower Symphony", are specially designed for those who enjoy life and all the joys that accompany it.



The well-known collection "Magic Sphinx", whose ambassador is the singer Ksenija Mijatović, will promote enigmatic charm of turquoise and fascinating collection in the color of white pearls.

In 2012, FREYWILLE plans continue to cherish the special directional approach, and intended for people who know the history of the emergence of luxury jewelry and bring the arts closer to the values that are now priceless.

Darija JELINČIĆ ■

GIRARD-PERREGAUX

UNIQUE TIMEPIECE

Girard-Perregaux, iconic luxury Swiss watch brand, is proud to announce the creation of a unique timepiece to be auctioned during Christie's Annual Green Auction on April 11, 2012.

The auction, hosted by Christie's for the third time, will be celebrated on April 11, 2012 at the Rockefeller Center, with a companion online auction hosted by Charitybuzz from March 29 -April19, 2012.

The Green Auction is a borderless collaboration of individuals, organizations, and businesses who are engaged, in spirit and action, in the protection and conservation of the environment. The star-studded affair is expected to raise millions of dollars in proceeds for four of the world's leading environmental nonprofits- Oceana, Conservation International (CI), Central Park Conservancy (CPC), and Natural Resources Defense Council (NRDC)-specifically to benefit water-conservation projects central to each organization.

"We are honored to support Christie's efforts to encourage the safe-keeping of our natural water resources", says Michele Sofisti, CEO of Sowind Group (Girard-Perregaux and JeanRichard). "It is important for all of us at Girard-Perregaux to contribute with our own grain of sand in this important fight, which is of great importance for our future generations and an issue that needs much support to increase awareness".

"We are proud to be working with Girard-Perregaux again on this initiative", says Toby Usnik, International Head of Corporate Communications for Christie's International. "They have always been a constant supporter of our Green Auction and we are excited to have such a powerful brand on board for this important event".





The 2012 Green Auction marks the third year the brand has supported this event, since its start in 2010. The Green Auction is co-chaired by Graydon and Anna Carter, James R. Hedges IV, François-Henri Pinault and Salma Hayek, and David and Susan Rockefeller. The evening event will feature a live musical performance by Grace Potter of Grace Potter & the Nocturnals and Live Fantasy auction.

Following an exclusive cocktail reception, the live auction will offer attendees the opportunity to purchase one-of-a-kind fantasy lots including a unique Girard-Perregaux timepiece. The Sea Hawk "Green Auction" 1000 features a steel and rubber 44 mm case and houses a Girard-Perregaux manufacture automatic movement with 46 hours power reserve indicator and is water resistant to 1,000 meters.

Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's conducted the greatest auctions of the 18th, 19th and 20th centuries, and today remains a popular showcase for the unique and the beautiful.

This exclusive, one-of-a-kind watch will be available for bidding via:

<http://bidtosavetheearth.charitybuzz.com/>

Tin TEŠIĆ ■

HI(P)STERIC ROSE COLLECTION DARKO KOSTIĆ

Our famous designer, once again, cleverly played with the styles and forms, and above all remained true to himself, always innovative with a distinctive note of avant-garde...

The new collection by Darko Kostić was inspired by the form of flowers, a variety of gardens and garden paths, landscaping... The collection reflects the strong influence of boho romance, and exudes an almost candy look.

Princesses and ladies of the past time, walk through the floral gardens and their airy summer dresses, inspired this collection... and while watching the models, it seems as if Darko Kostić had a chance to walk with them through the gardens of those times.

"Hi(p)Stereic Rose" brings to mind the gentle, feminine and somewhat lucid. Pieces are made of silk, silk voile and silk brocade, and are characterized by complete absence of color. Embroidery and a combination of different techniques of appliqué have led to the disappearance of stitches and form, which on the female body seem totally airy.



Photo: Aleksandar Crnogorac
Editing: Marijana Gligić







The entire collection is an exclusive handicraft. Every detail, flower, ornament, or a bouquet, is arranged with the utmost care by the Darko Kostić Studio, who was extremely proud of this collection. Some pieces are absolutely unique - it is practically impossible to repeat the same form. The collection consists of 27 silhouettes, 14 pieces of jewelry and 7 pieces of handmade head jewelry.

Darko Kostić was born in 1980 in Belgrade, graduated from the High School of textiles, and textile design at Textile-technical Collage. He was first presented at the Belgrade Fashion Week in October 1999. Since then, he is a regular participant in this event. Twice his haute couture collections closed the Belgrade Fashion Week, the most prestigious Serbian fashion event. In the end of 2002. The Darko Kostić began collaboration with fashion house and Di Fashion as a designer of Exception Atelier. In May 2003 in his collection "Where Dragons Fly" was presented in Milano at the Consulate General of Serbia and Montenegro. He is the only Serbian designer who deals with high fashion and dresses renowned personalities of cultural and public life in Serbia and Montenegro.

Although we all seem to have used to the unusual style of Darko Kostić, and that the next collection will not surprise us, it still happens every time. When we see the first models on the runway, we are again amazed by the fact that his creativity has found the inspiration and created new works of art of high fashion. Gentle colors and lightweight fabrics, superbly crafted details and perfect forms, dresses that women fantasize about... Darko Kostic turns them into reality.

Milica DROBNJAK JOVANOVIĆ ■

BRABUS SV12 R

BITURBO 800

THE WORLD'S MOST POWERFUL AND FASTEST LUXURY SEDAN

BRABUS SV12 R Biturbo 800: 800 hp (788 bhp) / 588 kW and a peak torque of 1,420 Nm transform the Mercedes S 600 in latest BRABUS specification into the world's most powerful luxury sedan...





But that's not all: With an electronically limited top speed of 350 km/h the exclusive four-seater also wins the 'Blue Ribbon' as the world's fastest luxury liner. BRABUS rounds out the new high-performance standard with a sporty yet elegant designer suit, custom-tailored wheels with diameters of up to 21 inches, a high-performance brake system and customer-specific interior upgrades including a state-of-the-art "iBusiness" multimedia system with Apple components.

Twelve-cylinder high-capacity engines in the S-Class look back on almost two decades of tradition at BRABUS. Pow-

ered by the SV12 R Biturbo 800 engine originally developed for the BRABUS E V12 "one of ten" the automotive luxury class now attains a new level of performance.

Displacement of the V12 engine that normally powers the latest Mercedes 600 models is increased from 5.5 to 6.3 liters. The new air intake was custom-developed to fit in the available space under the hood of the S-Class. The combustion air is routed through a special carbon-fiber system.

The BRABUS stainless-steel high-performance exhaust system with sport catalysts and four exhaust tips with BRA-





BUS-characteristic design optimizes power yield and gives the engine a more dominant exhaust note.

To further improve the already excellent driving dynamics of the high-performance luxury sedan BRABUS developed an electronics module for the Active Body Control suspension that lowers the ride height by some 15 millimeters.

BRABUS ensures extremely high directional stability with a sporty yet elegant designer suit developed in the wind tunnel. The BRABUS front fascia lends the S-Class an even more striking face while its sophisticated shape reduces lift on the front axle.

For an even more extravagant appearance of the sedan BRABUS offers custom-tailored aluminum front fenders that replace their production counterparts. The exclusive character of these fenders is embodied by an integrated air vent made from clear-coated carbon fiber and a horizontal brace that spans the vent with embossed BRABUS signet and integrated LED lights. The latter are activated just like the ones in the BRABUS side sills via the keyless remote or by pulling on a door handle.

For optimizing the airflow around the sides of the vehicle the designers sculpted BRABUS sill skirts that feature integrated entrance lights for added utility. BRABUS combines





this high-performance technical feat with exclusive interior options that suit each customer's personal taste down to the last detail. These options include fully leather interiors in any color imaginable, Alcantara supplements and exclusive wood trim sets which can be ordered in any desired color thanks to an innovative staining technology.

A particular BRABUS specialty is the creation of state-of-the-art multimedia equipment including the innovative BRABUS "iBusiness" concept, where the BRABUS specialists for the first time have integrated Apple components into the vehicle electronics of the Mercedes S-Class.

Vuk PETIJEVIĆ ■

NEW STAR FROM KANSAS COBALT 302

For several years, Cobalt's 28-footer has been the heavy-hitter of the company's bowrider lineup. This new Cobalt 302, now the largest bowrider in Cobalt's fleet, may not seem a huge jump, but it brings to bat one thing the smaller boat can't - twin engines, up to 425 horsepower each, providing the kind of muscle that promises spectacular things while sailing...

But it is not just the 302's big size that is making the competition nervous. From the convertible seating and cavernous storage in the bow, to the wide sunpad and side walk-through at the stern, this versatile new player offers many talents on both sides of the ball, appealing to a wide array of buyers.

While glancing at the specs, twin engines may be the most obvious addition to this new boat, but it will be among the last things you will notice when you step onto the 302. Boarding from the stern, the starboard side walkthrough



Photo: Cobalt



dramatically changes the cockpit layout, with a large L-shaped settee to port, wide sunpad adjacent to the walk-through, and wet bar with standard refrigerator, large sink, and Corian countertop forward and to starboard.

The new seating arrangement of the 302 keeps friends and family together on one side of the boat, giving the 302 a bit more sociable personality. When it is time for a meal, a table flips out from behind the settee - just lift the seat cushion and raise the hinged seat back, and the table, mounted on a hinged stainless steel gooseneck pedestal, flips into place with no additional parts to assemble or store.

After a good meal, the 302 quickly converts for sun-soaking siesta. The seat back at the forward end of the settee flips fore and aft, forming a forward-facing companion seat behind the port windshield, or turning the settee into a long recliner. The backrest between the aft settee and sunpad flips fore and aft in similar fashion, allowing a forward-facing seat in the cockpit, or becoming a headrest for the large aft sunpad.

The 302's appeal isn't just practical. The boat features Cobalt's typical good looks and sophisticated refinements like topstitched upholstery with subtle but distinct logos embroidered in all seat backs, stainless steel hardware and





meticulously finished fiberglass surfaces. The helm, in particular, utilizes many of Cobalt's typical enhancements like Livorsi controls and custom Faria gauges with tastefully inscribed Cobalt logo.

New for the 302, however, the instrument panel includes a Garmin 292 color chart plotter in the center, and stainless steel pushbutton switches mounted on polished chrome trim. The upholstered dash continues across to the port side

as well, where the standard-equipment six-speaker stereo--including an MP3 input jack and adjacent 12-volt outlet, will certainly play Eminem when appropriate, but is equally suited to Mozart. In short, anywhere she makes a public appearance, the 302 will be recognized as a class act.

Steroids are forbidden in sports, but anything that enhances performance is seldom frowned upon in boats. For those who prefer huge muscle, the 302 is available with





twin 425 horsepower MerCruiser 496 Mag High-Output engines, with a top speed in the mid-sixty mile-per-hour range according to Cobalt. Cobalt's deep-V hull gives the boat straight tracking and a smooth ride in a chop, and the reversed chine digs in on tight turns and mitigates spray for a dry ride.

Although only a newcomer to the company's list, if judging by the features and performance, and also the appearance, Cobalt 302 may be the next star from Kansas...

Jova SREĆO ■





JAPAN

BLEND OF TRADITION AND MODERN TECHNOLOGY

Japan is a land of the rising sun, great traditions, incredible energy and the greatest technological achievements...

Millions of men in dark suits, crowded subway trains, sushi, cab drivers with white gloves, neon lights, earth quakes, capsule hotels, sake, sumo wrestling, samurais, geisha, fast trains, toilets so advanced that you need an instruction manual to use them, Manga, courteous people....this is our story about Japan...

In many ways Japan is like Norway... and in many ways it is completely different from Norway. Japan is a really odd mix of east and west, that's for sure. First of all, you will notice that Tokyo is a bit more crowded (say the least) than Norway. Norway and Japan are more or less the same size... Norway has about 4.5 million inhabitants, while Japan has about 130 million people. So it is needless to say that Tokyo is pretty crowded.

It is also notable that many men are in dark suits. It seems as if it were a national uniform. When you get off on the Ginza subway station and go out into the street, you will be amazed, the first time. Especially at night, when you are welcomed by the lights, coming from everywhere. Neon signs and large TV screens with Nikon, Vodafone, Samsung commercials.... Yet, this was not the case only for Ginza area...the same goes for Shibuya, Sinjuku etc. The pedestrian crossings in the big intersections are very unusual. Not only can you cross from one side to the other, but you can also cross diagonally, which makes the whole intersection messy for a moment... but then, all of a sudden, everything returns to the established order.

This seems typical for Japan: chaos and order hand in hand. Order is a keyword for Tokyo and Japan. It seems like everything works and as if there were guidelines to keep everything going without disturbance. People wait for the green light at the intersections. It seems like if you start jaywalking you might set off a lemming effect. Here, people are so occupied with their cell phones, they would start walking without looking. But in many places you can see posters advising cell phone users to keep the phone on silent to not disturb others... And it works. Talking about cell phones, Japan runs on a different system compared to Europe and the rest of the world, which is good to know before the trip.





When you hear the word Japan, what do you think of? Does your mind fill with images of ancient temples or futuristic cities? Do you see visions of misty hills or super fast trains? Do you think of businessmen in a black suit or geisha dressed in a traditional kimono? Whatever image you have of Japan, it's probably truthful, because it's all there. But you may also have some false impressions about Japan. For example, many people believe that Japan is one of the world's most expensive countries. In fact, it's cheaper to travel in Japan than in North America, Western Europe and parts of Oceania. Others think that Japan is impenetrable or simply difficult for travel. The

fact is, Japan is one of the easiest countries for travel. It is, basically, a place that will remind you why you started travelling in the first place.

If traditional culture is what interests you, you can spend weeks in cities like Kyoto and Nara, admiring the temples, shrines, kabuki – traditional Japanese theatre, tea ceremonies and museums full with treasures from Japan's rich artistic tradition. If modern culture and technology is what attracts you more, Japan's cities are an absolute paradise, because you will be able to peek into the future of the human race, complete with trendy cafés and mag-





nificent restaurants. Outside the cities, you'll find natural marvels across the archipelago. From the coral reefs of Okinawa to the ski-resort of Niseko, Japan has more than enough natural beauty to compete with its cultural treasures. Then, there's the food: whether it's impossibly fresh sushi in Tokyo, perfectly battered tempura in Kyoto, or a big bowl of rāmen in Osaka, if you love to eat, you will love Japan.

But for lots of visitors, the best part of their visit to Japan is the fantastic hospitality of the Japanese themselves. Whatever you imagine Japan to be, it surely exists somewhere on the archipelago and it's just waiting for you to discover it!

Sonja BOŽOVIĆ ■





HOTEL UNIQUE SAO PAULO

When pharmaceutical heir Jonas Siallys decided at the last minute to stop a shopping mall project and build a Boutique Hotel instead, his architect Ruy Ohtake delivered new sketches within 48 hours...

Address: Avenida Brigadeiro Luis Antonio, São Paulo, Brazil

ARCHITECT: Ruy Ohtake

INTERIOR DESIGN: João Armentano

“I think he realized that the possibilities for a hotel were greater than for a mall,” says Siaulys. “And he knew that we’d give him creative freedom.”

Born in 1938, “Master” Ohtake, as colleagues call him, is anything but shy. He stands as the intellectual successor tropical modernism of Oscar Niemeyer and Le Corbusier, and a São Paulo school of architecture that favored function of the well organized city, in mid-20th century economic surge. Citing examples of his own work over the last 10 years, including the São Paulo branch of the Renaissance

hotel chain and the Tomie Ohtake Institute, Ohtake admits that he wants to help bestow São Paulo with a distinctive visual legacy.

The Unique, member of Design Hotels™, emerged as a logical step in this quest of his. Some observers believe it to be part of the quest first and a hotel second. “The Unique is a hotel by accident,” says Heloisa Proença, a former municipal planning secretary. “More than anything, it is Ruy’s building.” Some critics ridiculed the wasted space at either side of the bottom of the arc, suggesting that the curved





form reduces profitability by allowing cool breezes to pass for free where guests could otherwise pay to be sleeping.

But the municipal building code only allows for constructed space only twice the size of the real estate... The curved structure respects that limit, while allowing for 30 rooms with better views on the top 6th floor, compared to just six on the panorama-challenged first. "I'm sure he saw the form first," Siaulys admits. "But it was perfect."

Dark glass and a desert mini garden, sandy-coloured cubes of rock, palms and agaves are the first impressions that the

hotel offers. A kind of urban artwork, a sculpture of modern architecture and overall originality designed by Ruy Ohtake and João Armentano, certainly make the Unique one of a kind. Copper plates adorn the façade that stretches across the unusual shape of the building, a large inverted arch with circular windows.

Located in the well-heeled residential area of Jardins in Sao Paulo, the alluring building rises like a big ship from a sea of concrete and asphalt. The reception area and nearby bar The Wall, are both lit by a huge wall of transparent glass during the day and at night are indirectly illuminated by walls of beige marble.





Dramatic, 25 meter high hollows and corridors in the interior, define the curved design that is continued inside the rooms, where there are no right angles at all. A massive bed stitched from dozens of velvet pipes that shimmers in purple, dark blue and green, placed right in the middle of the guestrooms ensures guests that the hotel stays true to its name in the private areas as well.

A carefully choreographed spectrum of circles and squares, ellipses and curves interleave, creating the design language of the Unique, softened by wooden flooring, sleek white furnishings and glass tables. Unusual accessories picked up from around the globe underline the concept even further. The rooms, a blend of hi-tech details and natural elements, are a study in ultra-cool modernism.

Unique is definitely a exceptional experience in Sao Paulo, a truly distinctive and special city...

Milena KOLARIĆ ■

ARGENTARIO GOLF RESORT & SPA TUSCANY

Argentario, member of Design Hotels™, is located on the Monte Argentario peninsula on the Costa d'Argento in the Maremma region. This area, also known as The Silver Coast, is in the southwestern corner of Tuscany...

Architect: Alessandro Casciotti

Interior Designer: Andrea Fogli

Technical project: Massimo Mastromatteo





Tuscany's first eco-conscious golf resort, Argentario Golf Resort & Spa, combines contemporary design with the traditional regional hospitality. Situated on what was formerly 77 hectares of wasteland, Argentario's owner Augusto Orsini created the resort "to show the region's progressive side", converting the barren space into a sportsman's haven – but the kind of sportsman with a penchant for spa treatments, preserving the environment and indulging in a superbly refreshing take on local cuisine.

With interiors designed by Andrea Fogli, the resort's dragonfly-shaped main building opens with an immense curving lobby area. The sky's deep blues and the lush greens of the surrounding cork and olive trees are visible through oversized windows and skylights. Their lush richness starkly contrasts the slate floors, off-white shag seating areas, arched reception desks and matte black structural elements. Its 55 junior suites are spread over 3 floors, each with an individual personality.





Inner Spa is one of the main parts of this resort, an element which, together with a prestigious golf course deservedly won many international awards and recognitions. Wellness Center's design is a cross between retro and modern style, has a massage room, indoor swimming pool, which is heated, and spaces that are intended for the care of body and soul in every aspect.

Guests have a private spa available, Espace Suite, which you can book for yourself, Espace Gym, to be always in

shape, and then, upon request, and a personal trainer. Outside, there is a pool of 260 m² with hydro massage area and a paddling pool of 25 m².

Since this is a Resort and Spa, there are suites for you to spend your holidays here. The 3rd floor Club Junior Suites, arguably the most glamorous of the batch with Tabarca Stone baths as the centre pieces, are composed of dark wood juxtaposed with warm colours and stainless steel fixtures. The 2nd floor Tuscany Junior Suites are reminiscent





of Northern European design with subdued, black furnishing that contrasts with the lighter oak floors and the serene stone bathrooms.

On the 1st floor, every one of the 7 suites is unique, but all are endowed with large terraces that face straight into the warm Tuscan sun, overlooking the golf course and the Lagoon of Orbetello.

For golfers, the opportunity to raise their game to perfection starts at the elegant Pro Shop, which brings out the best side of 'golf-chic', and continues through to the eco-friendly course designed by David Mezzacane in collaboration with Baldovino Dassù.

Glamour, wellness, relax, elegance: all in one place, the Argentario Golf Resort & Spa, that lies in the heart of Tuscan Maremma.

A luxury Resort that is more than you can imagine: an island protected by the Mediterranean scrub, situated between Grosseto and Capalbio. The rooms & suites are 66, situated on 3 levels and each one different from the others. Each suite has a terrace overlooking the golf course and is an expression of various design styles that live in harmony.

Thanks to the mild climate the Resort is, above all, the ideal place where to play golf. Spend your own holidays here and enjoy the beautiful surroundings, even if you don't play golf...

Miloš MASTILOVIĆ ■





FANTASTIC REStYLING OF THE BICE RESTAURANT NEW YORK

The first BiCE restaurant was founded in Milan in 1926. Today there are more than twenty Bice Restaurants and Bistros on every continent...

Interior design: Federico Delrosso

Photography: Adrian Wilson

Federico Delrosso undertaked the delicate task - restyling of the BiCE restaurant in New York, first opened on 54th Street in 1987. The project was by the then emergent Adam Tihany, later well-known for his designs of numerous restaurants and hotels.

Federico Delrosso also designed the interiors of the Bice restaurants in San Diego (2008) and Istanbul (2009), and the CaféB in New York (2011).

“From the strictly design point of view, I tackled the restyl-

ing project in a way I would almost describe as ‘ethical’.”
– Federico Delrosso

Rather than destroying the original layout, he chose to respect Adam Tihany's design and bring out the distinctive features of his project by highlighting them. Of course, he has removed the elements that he saw as accretions on the original project, stratified over time: lamps, pictures, floors... seeking to recreate the original elegant atmosphere with a palette of shades that would be darker but also more luminous. He added, as the only new feature, a collection of black and white photos





running along the walls in the interiors. In this way he tried to evoke that special atmosphere of Italy in the '60s, which perhaps the patrons of an Italian restaurant will be looking for, naturally in addition to the flavours of Italian tradition. The black and white photos are also the common thread that ideally links this project to the other Bice restaurants that he designed in Istanbul and San Diego.

Bice was started in Milan in 1926 by Beatrice "Bice" Ruggeri, and the company is still run by the Ruggeri family. As it's situated near the Theater District, the restaurant offers a three-course prix fixe dinner for theater goers.

The New York outlet of this venerable Milanese luxury restaurant chainlet embraces an appropriately Midtown power set air. The bright dining areas feature high-peaked ceilings, oversized floral arrangements, sleek wooden chairs, and guests as "polished" as the plates they are served. The vast array of classic Northern Italian dishes, known for their robust sauces, homemade pastas, and cheeses galore, comes complete with sky-high price tags fit for the finance industry clientele.

BiCE Ristorante is located in the heart of mid-town Manhattan and is among the busiest and most renowned North-





ern Italian restaurants in the United States. The interior is designed by internationally award-winning designer, Adam Tihany. Although some of the most sophisticated and discerning people in the world dine beneath its airy ceilings, dress code at BiCE is elegant casual.

Italian dishes such as the incredible Taglioni Lobster, Ravioli Massala, Ossobucco and Papardelle al Telefono, to name a few, having long demonstrated the chefs skill in blending Northern Italian and American cuisine with uncompromising results. Here, you can experience the long tradition that made BiCE one of the most elegant and satisfying Italian dining experiences in New York City.

“Architecture must have a soul - it's own soul that is echoed in every detail. Light and shadow must be delicately balanced to reach the unique and magic point. It should have an independent voice from the people who made it and those that live in it - created by man and for man. This is my mission.....” Federico Delrosso

Nemanja LAKIĆ ■

APPELLATION CHARDONNAY UPPER GALILEE 2009 CARMEL WINERY

Today's exciting wine scene in Israel owes much to Carmel, the country's first and largest winery...

Carmel is the historic winery of Israel, being founded in 1882 by Baron Edmond de Rothschild, owner of Chateau Lafite in Bordeaux. Carmel owns the two largest wineries in Israel at Rishon Le Zion and Zichron Ya'acov, and new state-of-the-art small wineries at Ramat Dalton in the north and Tel Arad in the south. Carmel has vineyards in all the quality growing regions of Israel and is particularly well represented in the premium Upper Galilee. Carmel produces 15 million bottles a year, including wines of every style and at every price point. Carmel's wines range from the prestige Carmel Limited Edition, one of Israel's finest wines, to Carmel Selected, Israel's largest selling brand. Their labels/ brands are: Carmel Limited Edition, Single Vineyard, Appellation, Private Collection and Selected.

Carmel's chief winemaker is Lior Laxer, ex lawyer and award winning sommelier. After deciding on a career change, he studied winemaking & graduated





in Beaune, France. He followed this by gaining valuable work experience in Burgundy, Bordeaux and Australia. He also worked with Michel Rolland, the world's most famous winemaking consultant. He joined Carmel in 2003 and became chief winemaker in 2005. Laxer likes to make elegant wines with refreshing acidity. It is particularly important to him that the finished wine will be fruit led, not dominated by oak.

Lots of sunshine during the day, very cool temperatures at night and lots of dry mountain air combine to provide a very long growing season for the Cabernet Sauvignon, Merlot and Sirah grapes. Appellation, a series of regional wines, offers an expression of varietal flavors from various, spe-

cific wine growing regions. The wines include classic varieties such as Cabernet Sauvignon, Merlot, Chardonnay and Sauvignon Blanc, and more unusual varieties, which are part of Israel's history, such as Carignan and Petite Sirah.

Appellation wines are distinguished by their attractive labels featuring a variety of fauna from Biblical Israel, in hand drawn, cartoon style. 'Appellation' is the second label of Carmel Winery. The wines have received numerous awards and valued recognition for their value and quality.

Carmel Appellation Chardonnay made from the premium vineyards of the Upper Galilee. Part of this wine was barrel





fermented and aged sur-lies in oak barrels, for 6 months. This medium bodied white wine has an aroma of green apple, melon and roasted almonds, and is balanced with good acidity. It is full bodied, with a long well balanced aftertaste. The animal on this label is an Oryx.

The mountains of the Upper Galilee are among the highest mountains in Israel, rising to heights of over 1,000 metres. The topographical structure, quality of the soil and climate, make the mountains of the Galilee an ideal location for growing vineyards with grapes of the highest quality. Chardonnay grown in Israel has shown itself to be highly reflective of terroir and reflective of the particular characteristics of these special vineyards.

Ratomir ŽIVKOVIĆ ■

THE NEXT ISSUE WILL
APPEAR ON MAY 1st

SEE YOU
SOON!

studio
MAGAZIN